

THE FESTIVAL BY THE NUMBERS

OVER
XX,XXX
SOCIAL FOLLOWERS

IN ITS
1ST
YEAR OF FUN

OVER
XX,XXX
WEBSITE PAGEVIEWS

As this is the first year of the event, we are excited to showcase the numbers next year!

2024 SPONSORSHIP OPPORTUNITIES



Saturday
NOVEMBER 30
2024

Historic Downtown Devils Lake
BRIDGESTONE PARK AND
SURROUNDING DOWNTOWN AREA
Festivities throughout Devils Lake!

Visit
DEVILSLAKEND.COM



TITLE & MAIN STAGE SPONSOR \$5,000+

◆ Exclusive Designation as Title Sponsor ◆ Headline Recognition on Website, Social Media and Event and Promotional Material ◆ Main Stage/Christmas Tree Banner ◆ Speaking Engagement Moment During Tree Lighting Ceremony ◆ Vendor Space by event ◆ 6 Commemorative Holiday Mugs ◆ Thank you in DLJ Printed Ad

HOMETOWN HOLIDAY STAGE SPONSOR \$2,500

◆ Logo Recognition on Website, Social Media and Event & Promotional Material ◆ Main Stage/Christmas Tree Banner ◆ 6 Commemorative Holiday Mugs ◆ Vendor Space by event ◆ Thank you in DLJ Printed Ad

MIRACLE ON THIRD STREET SPONSOR \$1,500

◆ Logo Recognition on Website, Social Media and Event & Promotional Material ◆ Vendor Space by event ◆ 6 Commemorative Holiday Mugs ◆ Thank you in DLJ Printed Ad

DANCING IN THE STREETS SPONSOR \$1,000

◆ Logo Recognition on Website, Social Media and Event & Promotional Material ◆ 6 Commemorative Holiday Mugs ◆ Thank you in DLJ Printed Ad

MERRY & BRIGHT SPONSOR \$500

Social Media Shoutout ◆ Name Featured on Website ◆ 4 Commemorative Holiday Mugs ◆ Thank you in DLJ Printed Ad

SNOW GLOBE SPONSOR \$250

Social Media Shoutout ◆ Name Featured on Website ◆ 2 Commemorative Holiday Mugs ◆ Thank you in DLJ Printed Ad

WINTER WONDERLAND SPONSOR \$100

◆ Thank you in DLJ Printed Ad ◆ Social Media Shoutout ◆ 1 Commemorative Holiday Mug

ACTIVITY SPONSORSHIP OPPORTUNITIES

TREE LIGHTING FIREWORKS SPONSOR \$1000

◆ Logo Recognition on Website, Social Media and Event & Promotional Material ◆ 6 Commemorative Holiday Mugs ◆ Sponsorship signage

HOLIDAY ALLEY SPONSOR \$1000

◆ Logo Recognition on Website, Social Media and Event & Promotional Material ◆ 6 Commemorative Holiday Mugs ◆ Alleyway sponsorship signage

LIGHT THE NIGHT FIREPIT SPONSOR (CONTACT US)

◆ Logo Recognition on Website, Social Media and Event & Promotional Material ◆ 6 Commemorative Holiday Mugs ◆ Logo on Firepits

SANTA CLAUS SPONSOR \$1000 LIMIT 1

◆ Logo Recognition on Website, Social Media and Event & Promotional Material ◆ 6 Commemorative Holiday Mugs ◆ Vendor Booth and/or Signage by Santa Station

LOOKING TO SPONSOR SOMETHING DIFFERENT? **GIVE US A CALL AT 662-4903.**

JOIN US FOR THE COCOA CRAWL, ALSO HAPPENING NOVEMBER 30!
DETAILS FOR THIS EVENT COMING OUT SEPARATELY.



SPONSORSHIP FORM

BUSINESS NAME

CONTACT PERSON

CONTACT PHONE # & EMAIL ADDRESS

PLEASE SELECT SPONSORSHIP LEVEL

- TITLE & MAIN STATE SPONSOR \$5,000+
- HOMETOWN HOLIDAY STAGE SPONSOR \$2,500
- MIRACLE ON THIRD STREET SPONSOR \$1,500
- DANCING IN THE STREETS SPONSOR \$1,000
- MERRY & BRIGHT SPONSOR \$500
- SNOW GLOBE SPONSOR \$250
- WINTER WONDERLAND SPONSOR \$100

ACTIVITY SPONSORSHIP OPPORTUNITIES

- TREE LIGHTING FIREWORKS SPONSOR \$1000
- HOLIDAY ALLEY SPONSOR \$1000
- LIGHT THE NIGHT FIREPIT SPONSOR
- SANTA CLAUS SPONSOR \$1000 LIMIT 1
- OTHER _____

Please fill out the form and return to the Chamber
CHAMBER@DEVILSLAKEND.COM

- PLEASE INVOICE ME
- I WILL PROVIDE A CHECK

