

Lehigh Valley's Got It



Overnight
Accommodation
Sourcing



Attraction Ticket
Sourcing



Welcome Emails



VIP Experiences



Unique Activities



Group Dining
Sourcing

Located in The Heart of The Northeast

Easy access and a convenient, central location Lehigh Valley's got it. Located in the heart of the Northeast, Lehigh Valley, Pa., is conveniently located just 90 minutes west of New York City, 60 minutes north of Philadelphia and less than three hours from Washington, D.C.

Home to a few of the world's favorite brands such as Crayola®, Martin Guitars, and Mack Trucks, Lehigh Valley has an impressive range of attractions. Steeped in pre-Colonial, early American, and Industrial history, Bethlehem not only has a National Historic Landmark District but is a **UNESCO World Heritage Site**, one of twenty-six in the United States.



Overnight Accommodations

Lehigh Valley offers more than 80 fantastic accommodation options! Whether you prefer trusted favorites like Hilton and Marriott or charming, privately owned inns and B&Bs, there's something for everyone. Let Discover Lehigh Valley help you find the perfect place to stay and secure your travel dates with ease.

Discover Lehigh Valley is here to customize an itinerary that meets your group's specific interests and needs.



Contact
MAIZEE FREEMAN

Manager, Tourism Development
218.536.0418 | Maizee@DiscoverLehighValley.com

Featured Attractions



**Dorney Park &
Wildwater Kingdom**

Thrill-seekers can enjoy world-class roller coasters and water slides.



Martin Guitar

Music enthusiasts will love a behind-the-scenes tour of this legendary factory.

Crayola Experience

Families can unleash their creativity in this colorful, interactive attraction in Easton.

Hangdog Outdoor Adventure

Adrenaline junkies can test their limits on expansive ropes course, complete with incredible food & beverage options including gluten free pizza, fried chicken, and beer from Hangdog Brewing.

Lehigh Valley Grand Prix

Feel the thrill of racing high-speed go-karts.

Historic Bethlehem Museums & Sites

Dive into the region's rich heritage through beautifully preserved landmarks and engaging exhibits as part of Moravian Church Settlements–Bethlehem, a UNESCO World Heritage site.



DAY One

Discovering the Historic & Cultural Gems of Bethlehem and Allentown

MORNING

Breakfast at Historic Hotel Bethlehem: Begin with breakfast at the Hotel Bethlehem, where the timeless charm and welcoming ambiance set the tone for an unforgettable day.

Walk Along Main Street in Bethlehem: After breakfast, explore Bethlehem's historic Main Street, filled with boutique shops, art galleries, and locally-owned stores. Stop by the **Moravian Book Shop**, America's oldest continuously operating bookstore, for unique gifts and souvenirs.

LATE MORNING

National Museum of Industrial History: Visit this fascinating museum, located in a former Bethlehem Steel facility. The museum offers hands-on exhibits and fascinating insights into Lehigh Valley's industrial past, perfect for history buffs and curious minds.

LUNCH

Lunch at Fegley's Brew Works in Allentown: Lunch at Fegley's Brew Works in Allentown: Head to Allentown and enjoy lunch at Fegley's Brew Works, a local favorite with freshly brewed beer and a diverse menu featuring gastropub fare.

AFTERNOON

Allentown Art Museum: Explore a broad collection of art from around the world, including American, European, and decorative arts. The museum also has a great lineup of rotating exhibitions, keeping every visit fresh and inspiring.

ArtsWalk in Downtown Allentown: Just a short walk from the museum, stroll along the ArtsWalk, a vibrant pedestrian area lined with public art, sculptures, and murals.

EVENING

Enjoy a memorable dinner at one of Lehigh Valley's nearly 1,000 exceptional dining spots, each offering a unique taste of the region's rich culinary scene!

OPTIONAL EVENING ACTIVITY

Social Still Distillery: End your evening with a nightcap at Social Still, a Bethlehem distillery serving craft cocktails and in-house distilled spirits in a sophisticated yet laid-back setting.



DAY Two

Exploring the Scenic Outdoors and Vibrant Culture of Easton

MORNING

National Canal Museum: Learn about America's Canal Age at the Museum dedicated to telling the story of America's historic towpath canals. The museum sits along the Delaware & Lehigh National Heritage Corridor—a trail system that runs along canals and rivers—perfect for walkers, runners, or bikers.

LATE MORNING

Crayola Experience in Easton: Perfect for families or creative souls, the Crayola Experience offers hands-on activities, including crafting custom crayons, making colorful art, and exploring interactive exhibits.

LUNCH

Lunch at Two Rivers Brewing Company: Enjoy a hearty lunch at this popular gastropub, known for its locally-sourced ingredients, craft beers, and regional flavors.

AFTERNOON

Explore Easton's Farmers' Market (Saturdays, year-round): The Easton Farmers' Market, one of the country's oldest, is open on Saturdays and showcases local produce, artisanal foods, and handmade goods.

Sigal Museum: Learn about Lehigh Valley's rich history at the Sigal Museum, with exhibits that range from Native American artifacts to regional history collections, providing a fascinating glimpse into the area's heritage.

EVENING

Dinner at Easton Wine Project: Enjoy local wine that is produced on-site, craft beers from breweries throughout Pennsylvania, and cocktails featuring spirits from local distilleries. Easton Wine Project's menu features "shareables," such as truffle oil popcorn and charcuterie boards, as well as flatbreads, sandwiches, bowls, salads, and even desserts. They also feature live music every Friday and Saturday night.

OPTIONAL FINALE

SteelStacks Campus: Wrap up your trip with a visit to the SteelStacks, a 10-acre campus centered around the iconic blast furnaces. The area frequently hosts live music, movies, and events and makes a stunning spot for photos, especially in the evening when the structures are illuminated.