



Enter to be our KID CEO (Chief Experience Officer) for the day!

Are you someone with a colorful outlook and creative mind? Do you have an idea for an attraction that will have kids lining up? If this sounds like you, read on for THE BEST JOB EVER!



COMPANY:

Crayola Experience Easton, PA

HOW TO ENTER:

- Ask your parent
- Go to website for rules*
- Create awesome video
- Submit form*

JOB DESCRIPTION:

We're looking for inspiring/aspiring young leaders who are not afraid to color outside of the lines, are bursting with ideas, and are able to represent the Crayola spirit with an engaging personality and a lively imagination. Kid "CEO for the day" responsibilities may include:

- Test and provide feedback on current & future attractions
- Decide on new products for the Crayola Store
- Name a Limited Edition crayon to be sold at the Crayola Store
- Decide on seasonal changes to attractions & activities

"COMPENSATION" & BENEFITS:

- A \$250 gift card to use at the Crayola Store
- 4 Gold Annual Passes to Crayola Experience (\$180 value)
- A package of Crayola 2020 products before they are available to the general public (\$100 value)
- A personalized 2 lb crayon
- Crayola Experience business cards with your name
- Crayola Experience admission tickets for your entire school*

QUALIFICATIONS:

- 6-12 years old*
- Live within 150 miles of Crayola Experience
- Enthusiastic & charismatic
- Entrepreneurial spirit
- Expressive
- Creative

APPLY NOW!

For promotional purposes only. Ask your parents how to apply now.

*See complete entry information and Official Rules at crayolaexperience.com/KidCEO.

Kid CEO for the Day promotion is sponsored by Crayola Experience and runs March 2-June 14, 2020.