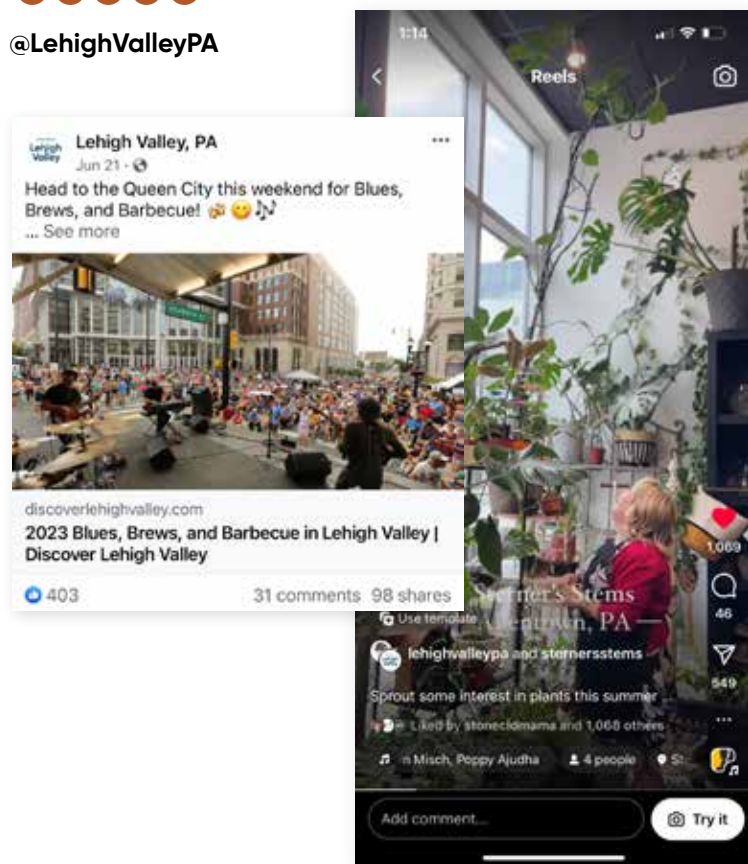


Social Media Opportunities

Get your message in front of 255K Lehigh Valley Fans



@LehighValleyPA



FACEBOOK BOOSTED POST

Work with DLV to craft a Facebook post to be shared from @LehighValleyPA, with a link to your listing on our site. DLV will boost the post for further reach and engagement, up to \$50.*

**This is pending approved available dollars from DLV and size of potential audience reach, relative to partner's audience size.*

Materials Requested

- » Hero image (JPG or PNG)
- » Facebook handle
- » Message: 15 words of copy

Rate

\$350

EXTRA SOCIAL MEDIA SUPPORT

DLV offers partners one complimentary social media post. Looking for more social media exposure? Consider the following enhancements:

Rates

- \$450 for videos with voiceover
- \$300 for videos with no voiceover
- \$200 for a static