

HISTORY CASINO THEATRES TOURS FOOD MUSEUMS ART SHOPS MAIN STREETS THRILLS CULTURE

LIFT
YOUR
Spirits
Discover
LEHIGH VALLEY®



Lehigh Valley offers a wide variety of travel experiences all within easy driving distances. Set amid gentle hills and charming country sides, Lehigh Valley is home to Allentown, Bethlehem and Easton, as well as dozens of small towns and picturesque boroughs.

Home to America's favorite brands such as Crayola®, Martin Guitars and Mack Trucks, Lehigh Valley has an impressive range of attractions. Steeped in pre-Colonial, Early American and Industrial history, take your group on a mule-drawn canal ride, visit one of the many museums or take in the holiday spirit at events like Christkindlmarkt. Dining choices abound for you to select a special place for your next tour. Consider a dinner theater or have your group try the new Buddy V's restaurant at Sands Bethlehem®.

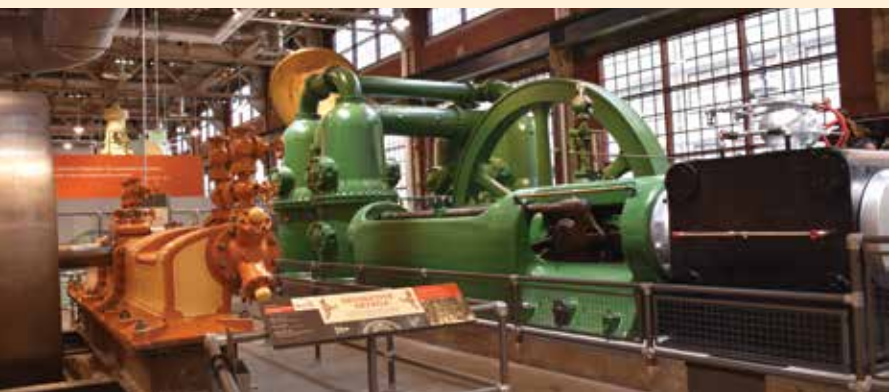
WHAT'S NEW

- **HOOVER MASON TRESTLE:**
See the blast furnaces of Bethlehem Steel like only the steel workers would have. The Hoover Mason Trestle allows visitors the chance to wander along an elevated walkway, getting an inside look at the remnants of Bethlehem Steel. This handicapped-accessible park is open to the public year-round.
- **NATIONAL MUSEUM OF INDUSTRIAL HISTORY:**
Recognized as the first Smithsonian affiliated museum, the National Museum of Industrial History opened in August 2016. Located within a former Bethlehem Steel electric repair shop, the museum features more than 20 Smithsonian artifacts.
- **EASTON PUBLIC MARKET:**
Handmade confections and baked goods straight from a brick oven. From decadent chocolates to ramen noodle bowls and locally-brewed beer, you'll have everything to create that memorable meal at home or to enjoy a date out at this year-round, indoor public market.



SANDS® BETHLEHEM

Looking for an all-in-one experience on your group's next getaway? Sands Bethlehem offers a vibrant casino scene with more than 200 live table games and 3,000 slot machines. Choose from more than 10 on-site restaurants including one by Buddy V and three by Emeril Lagasse. Catch a show at the Sands Bethlehem Event Center, home of Tony Orlando's Great American Christmas. And when the day comes to an end, enjoy a relaxing retreat at the luxury hotel, featuring more than 300 recently renovated rooms.



Pennsylvania
pursue your happiness™



SAMPLE ITINERARIES

HOLIDAYS IN THE "CHRISTMAS CITY"

- Christkindlmarkt Bethlehem
- Bethlehem by Night Bus Tour
- Edgeboro Moravian Putz
- Bach Choir of Bethlehem
- Charming Main Street Bethlehem

FOODIE FINDS

- Easton Public Market
- Santisi Imports
- Allentown Farmers Market
- Easton Farmers' Market
- Lehigh Valley Wine Trail
- Lehigh Valley Ale Trail

RELIGIOUS

- Central Moravian Church
- Historic Bethlehem Museums & Sites
- Zion's United Church of Christ in Allentown

CURTAINS UP

- Hunterdon Hills Playhouse
- Pines Dinner Theatre
- Pennsylvania Shakespeare Festival
- State Theatre Center for the Arts
- Miller Symphony Hall

ACTIVE SENIORS

- Hoover Mason Trestle
- Lost River Caverns
- Birdwatching at Hawk Mountain
- Covered Bridge Tour
- Delaware & Lehigh National Heritage Trail

HANDCRAFTED HERE

- Crayola Experience
- Martin Guitar
- Josh Early Candies
- Mack Truck Museum
- Peeps & Company store

HISTORY BUFF

- Liberty Bell Museum
- National Museum of Industrial History
- Historic Bethlehem Museums & Sites
- National Canal Museum
- America on Wheels
- Sigal Museum

DID YOU KNOW?

FUN FACTS ABOUT LEHIGH VALLEY

- At 81 feet high, the electric Star of Bethlehem sits high atop South Mountain, and has been greeting visitors since the 1930s.
- Established in 1752, the Easton Farmers' Market is the country's oldest continuous open-air market.
- The Lehigh River, which connects Lehigh Valley's three main cities, spans 120 miles and is crossed by 16 bridges.
- Lehigh Valley is home to 10 colleges and universities. More than 45,000 students attend school here.
- The Saylor Cement Company in Coplay is thought to be the first company in the United States to produce Portland cement in 1871.
- On July 8, 1776, Easton's Centre Square was the site of just one of three public readings of the Declaration of Independence.
- With more than 220 acres devoted to grape growing, the Lehigh Valley Wine Trail was designated as an American Viticultural Area in 2008.

LET US HELP YOU TURN A GOOD TOUR INTO A GREAT ONE!

As a tour operator, you're looking for locations and attractions that fill motorcoaches. Sometimes you need to rely on other people and companies to make your group tour an even bigger success. Our experienced sales professionals are eager to help in contacting lodging properties, references for local receptive operators and more.

PLANNING SERVICES ARE AVAILABLE & INCLUDE:

- Itinerary Planning
- FAM Tours
- RFP Assistance
- Welcome Bags

FOR MORE INFORMATION ON BRINGING A GROUP TO LEHIGH VALLEY, PA, CONTACT:

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