



"Happy Pride, Lehigh Valley! Bradbury-Sullivan LGBT Community Center is proud to host our first (and hopefully, only) virtual pride celebration this year. We know that a virtual pride isn't the same as an in-person Pride experience, but we also know that pride cannot be cancelled! Pride is a movement for equal justice, and that fight continues! We hope you enjoy the exciting virtual pride events we have created, and we hope we can gather in person again soon!"





-Adrian Shanker, Executive Director at Bradbury-Sullivan LGBT Community Center

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"While COVID-19 may have cancelled our in-person pride experience, it did not cancel pride. Lehigh Valley Pride 2020 will be fun, engaging, and safe. Our community can participate from home and can enjoy the national and local talent that has come together to make this year's pride festival incredible. Our community deserves a Pride celebration of LGBT arts and Culture, and 2020 will not be the exception."





-Ariel Torres, Pride Programs Manager at Bradbury-Sullivan LGBT Community Center



Recognizing Lehigh Valley Pride 2020

Whereas, celebrating the achievements made in and by communities is important for understanding the social, economic, cultural and political progress of our Commonwealth; and

Thereas, established in 1993 as Pride in the Park, Lehigh Valley Pride offers a vibrant community event honoring the Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ) community with celebrations, information, vendors, merchants, artisans, business services, community groups, games and live entertainment; and

Whereas, in 2017, Pride of the Greater Lehigh Valley merged with the Bradbury-Sullivan LGBT Community Center, strengthening the annual celebration for future growth; and

Whereas, after a successful venue change in 2018, Lehigh Valley Pride experienced significant growth with two years festivities at the Jewish Community Center of the Lehigh Valley; and

Whereas, the COVID-19 pandemic has altered gatherings and events across the world, prompting cancelations in many instances, but unlocking creativity for new ways to celebrate missions, community milestones and humanity; and

Whereas, in response and in consultation with public health resources, Lehigh Valley Pride will be held as a virtual event on August 16, 2020, celebrating LGBTQ arts, culture and community, integrating local and national talent and placing a bright spotlight on vitality of life in the Lehigh Valley.

Row, therefore, we, Representative Mike Schlossberg and Representative Peter Schweyer, congratulate and salute Lehigh Valley Pride 2020, extending our appreciation to the volunteers, staff and sponsors who make this exciting community event possible; and

further, join in honoring the public health commitment of the Bradbury Sullivan LGBT Community Center as it shows the community how conscientious leaders can adapt their operations to meet community needs; and

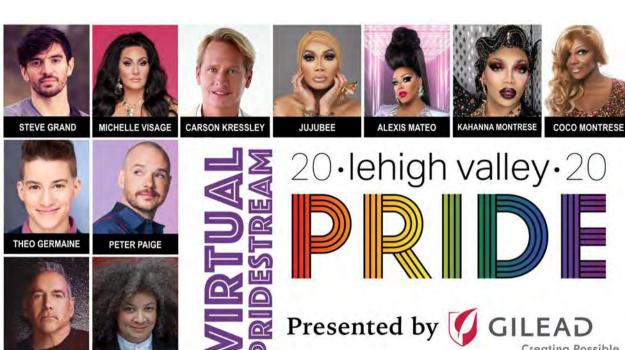
Direct a copy of this Proclamation be presented at Lehigh Valley Pride 2020.

Representative Mike Schlossberg

132nd Legislative District

Representative Peter Schweyer

22nd Legislative District

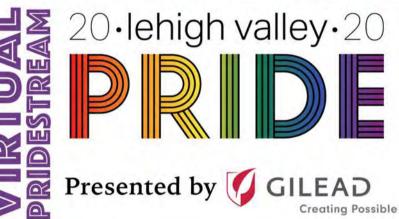


MICHAEL FAIRMAN

HEATHER MAE

PAMELA MEANS

BOBBYJO VALENTINE





ARIEL VERSACE

RACHAEL KILGOUR

HOLLY NEAR

SUZANNE WESTENHOEFER







SCHEDULE

Kid's Space (10AM-11AM)

Sponsored by ESSA CONTROLL

LGBT Children's Book Reading

Pride Craft

Drag Queen Story Hour

Teen Space
Sponsored by
Open House with PSLV staff
(11am-12pm)
Meet with the dynamic staff of
Project Silk!

Pre-Pride Worship Service
(11:30AM-12:30PM)
Sponsored/hosted by

Metropolitan Community Church of the Lehigh Valley pre-pride faith service



SCHEDULE

Virtual PrideStream (2PM)

Presented by GILEAD

Broadcast by

Exciting Pride entertainment

Incredible Musical Talent &

LGBT Celebrity Guests

Michele Visage and Carson Kressley,
Jujubee, Alexis Mateo, Ariel Versace, Coco
Montrese, and Kahanna Montrese, Suzanne
Westenhoefer, Steve Grand, Michael Fairman,
Theo Germaine (The Politician), and Peter
Paige (Queer as Folk),
PA Secretary of Health Dr. Rachel Levine, and

Pride Discussions Surprise Community Spotlights

many more!



SCHEDULE

Teen Space
Sponsored by



PSLV Presents: Youth Voices (Pride

During COVID-19) (5PM-6PM)

Join us for a conversation with youth leaders about how they are celebrating Pride & current world issues.

Virtual Vendor Fair (August 09-16)



Lehigh Valley Pride thanks our 2020 sponsors!

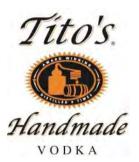


Presenting Sponsor:



Broadcast Partner:











TeenSpace Sponsor:



Dog-Friendly Pride Sponsor:







Age-Friendly
Partner:





UPMC HEALTH PLAN

Lehigh Valley Pride thanks our 2020 sponsors!



Smoke-Free Pride Partner:



Drag Queen Story Hour Sponsor:



Faith Worship Service Sponsor:







Official Voter Registration Partner:













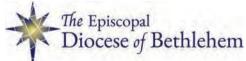














The KingSpry Law Firm www.kingspry.com



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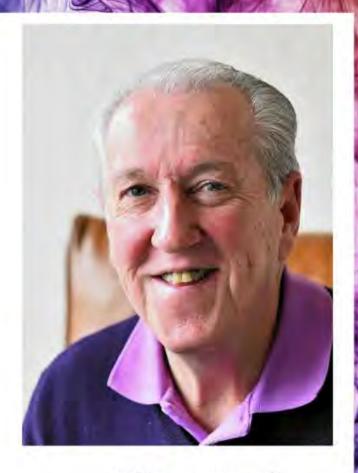
"PRIDE IS MORE THAN A ONE DAY EVENT, PRIDE IS CELEBRATED ALL YEAR LONG IN THE CITY OF ALLENTOWN. WE ARE A COMMUNITY. DIVERSITY IS STRENGTH. AND I LOOK FORWARD TO ATTENDING LEHIGH VALLEY PRIDE VIRTUALLY THIS YEAR, AND IN-PERSON IN 2021."

- Allentown Mayor Ray O'Connell

20-lehigh valley-20



#TurnOutForPride #PrideAtHome



A Program of



Serving the LGBT Community of the Greater Lehigh Valley

32







The Training Institute

of Bradbury-Sullivan LGBT Community Center



LGBTQ Cultural Awareness & Equity Training

Custom designed trainings tailored specifically for the needs of your staff & the people you serve, presented by nationally recognised experts.

Information, rates, & scheduling: Liz Bradbury, Training Institute Director liz@bradburysullivancenter.org 610-347-9988 ex 103

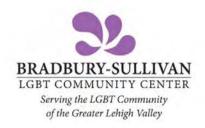
SUPPORTIVE SERVICES

FOR LGBTQ+ PEOPLE IN THE GREATER LEHIGH VALLEY

Bradbury-Sullivan center offers numerous
Supportive Service groups including LGBT+ Cancer
Support, Medical Marijuana Enrollment, HIV/STI
Testing, a Legal Clinic, and more!

For more info visit

bradburysullivancenter.org/supportive_services or email reilly@bradburysullivancenter.org



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"I LOOK FORWARD TO ATTENDING
LEHIGH VALLEY PRIDE EVERY YEAR
WITH MY FAMILY. IT IS A
WONDERFUL CELEBRATION THAT IS
PART OF THE FABRIC OF OUR
COMMUNITY. I KNOW THAT IT WAS
A DIFFICULT BUT NECESSARY
DECISION TO CANCEL THE INPERSON PRIDE EXPERIENCE THIS
YEAR, BUT I LOOK FORWARD TO
PARTICIPATING VIRTUALLY BECAUSE
PRIDE ITSELF IS NOT CANCELLED."

- State Representative Mike Schlossberg

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#TurnOutForPride #PrideAtHome



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"EVERY YEAR, THOUSANDS OF COMMUNITY MEMBERS ATTEND LEHIGH VALLEY PRIDE TO CELEBRATE LGBTQ+ ARTS, CULTURE, AND COMMUNITY AND TO TAKE ACTION FOR EQUAL RIGHTS AND EQUAL JUSTICE FOR LGBT PEOPLE. AS LEHIGH VALLEY PRIDE TRANSITIONS TO A VIRTUAL EVENT, WE STILL NEED TO SEEK EQUAL JUSTICE IN THIS COMMUNITY - I AM PROUD TO BE YOUR ADVOCATE IN THIS WORK AT THE FEDERAL LEVEL, PRIDE IS NOT CANCELLED. THE FIGHT FOR EQUAL JUSTICE IS NOT CANCELLED. FROM THE SAFETY OF OUR HOMES, WE CAN PARTICIPATE VIRTUALLY THIS YEAR, AND I LOOK FORWARD TO CELEBRATING WITH YOU."

- U.S. Congresswoman Susan Wild

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Diversity makes for a better cocktail party.



BE PROUD.

BE SEEN.

BE COUNTED.

2020census.gov



Serving the LGBT Community of the Greater Lehigh Valley



of the Greater Lehigh Valley

Queer Memoir Reading Group (virtual program) The Beatrix Gates

by Rachel Pollack

discussion facilitated by Mary Foltz

September 15, 2020 at 6:30pm

Sponsored By: Lehigh University's South Side Initiative and Humanities Center

This program is supported in part by the Pennsylvania Council on the Arts

Hosted by
The Library at Bradbury-Sullivan LGBT Community Center

www.bradburysullivancenter.org







bury it sam sax



Serving the LGBT Community of the Greater Lehigh Valley

Queer Poetry Reading Group

Bury It by Sam Sax

discussion facilitated by Jimmy Hamill

September 24, 2020 at 6:30pm

free copies of the book for the first ten participants to sign up!

VIRTUAL EVENT

This project is sponsored in part by the Lehigh Valley Engaged Humanities Consortium, with generous support provided by a grant to Lafayette College from the Andrew W. Mellon Foundation

www.bradburysullivancenter.org

Need a service from an LGBT-supportive organization?





Consider our outstanding 2020 Pride Sponsors!



Allentown Bethlehem Nazareth Trexlertown Whitehall



PPL Electric Utilities is committed to building an inclusive workplace and community through open conversations and community support. We believe we can fuel innovation and growth – and strengthen our culture – by providing opportunities for employees with diverse perspectives and experiences to come together and work toward new solutions.

While we are sad we aren't able to be together as we normally would, we're thrilled and inspired by the power and energy we see throughout our communities every day.

Stay Kind. Stay Together.

After today's celebration, head to **pplelectricsavings.com/rebates** to discover all the ways our Energy Efficiency Programs can work for you.





UPMC Health Plan is proud to support Lehigh Valley Pride.



PROUD sponsor of Lehigh Valley Pride

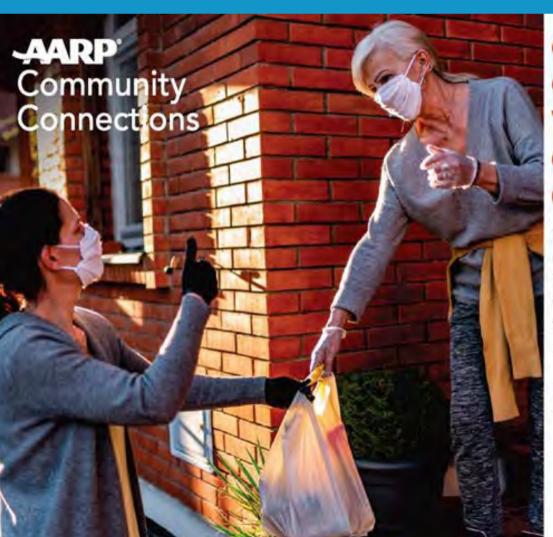
#TurnOutForPride #PrideAtHome

You empower. You support. You improve lives.



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GIVE HELP OR GET HELP WITH AARP COMMUNITY CONNECTIONS

Staying connected is important, now more than ever. Find support in Lehigh Valley with AARP Community Connections, an online tool that helps you stay in touch with neighbors without leaving home.

To learn more, visit aarpcommunityconnections.org



#QUEER THE CENSUS

LGBTQ Virtual Town Hall



Actor Theo Germaine



PA Second Lady Gisele Fetterman



PA State Rep. Malcolm Kenyatta



moderated by Adrian Shanker



September 16, 2020 at 7pm on zoom RSVP: bradburysullivancenter.org/census





VALLEY YOUTH HOUSE IS A PROUD SUPPORTER OF PRIDE 2020!

ValleyYouthHouse.org 610-820-0166







PRIDE

/prīd/

2. confidence and self-respect as expressed by members of a group, typically one that has been socially marginalized, on the basis of their shared identity, culture, and experience.

Oxford Languages



SUBSTANCE USE TREATMENT





Nestlé Purina Petcare Allentown Factory is proud to be a sponsor of the Lehigh Valley Pride 2020.

We Stand Taller Together.

"No one of us is as good as ALL of us."

Purinajobs.com/pride



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Proudly supporting LGBT arts and culture in the Lehigh Valley!



Join nextgen pennsylvania in celebrating:

Lehigh Valley Pride

August 16th, 2020





Serving the LGBTQ+ and heterosexual ally community of the Lehigh Valley since 1984

METROPOLITAN COMMUNITY CHURCH OF THE LEHIGH VALLEY

MCCLV'S PURPOSE IS TO WORSHIP AND SERVE GOD THROUGH ACTS OF JUSTICE AND COMPASSION.

Worship every Sunday @ 11:30AM WWW.MCCLV.ORG 484-202-0149



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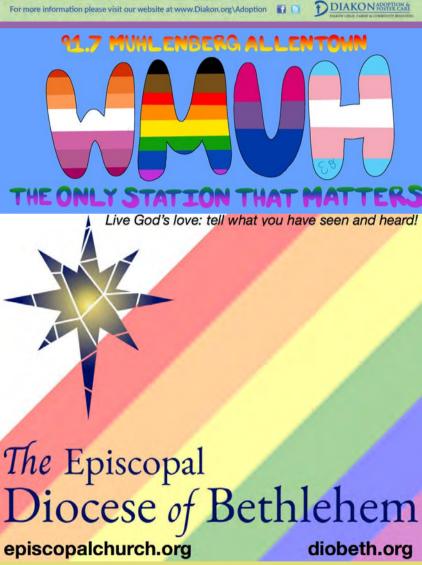
EVANGELICAL LUTHERAN CHURCH
ALLENTOWN

37 S 5th St

Half block from Bradbury-Sullivan Center

www.sjat.org







Interested in giving to BSC?



Text LVP2020 to 44-321 or visit:

www.bradburysullivan center.org/donate

Bradbury-Sullivan LGBT Community Center provides arts, health, youth, and pride programs for the LGBT community throughout the Lehigh Valley.





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of the Greater Lehigh Valley
522 West Maple Street
At Bayard Rustin Way
Allentown, PA 18101

www.bradburysullivancenter.org













To give, text LVP2020 to 44-321 or visit www.bradburysullivancenter.org/donate