

# FREEDOM FEST

MONDAY, JULY 4 // 12:00-6:00 PM

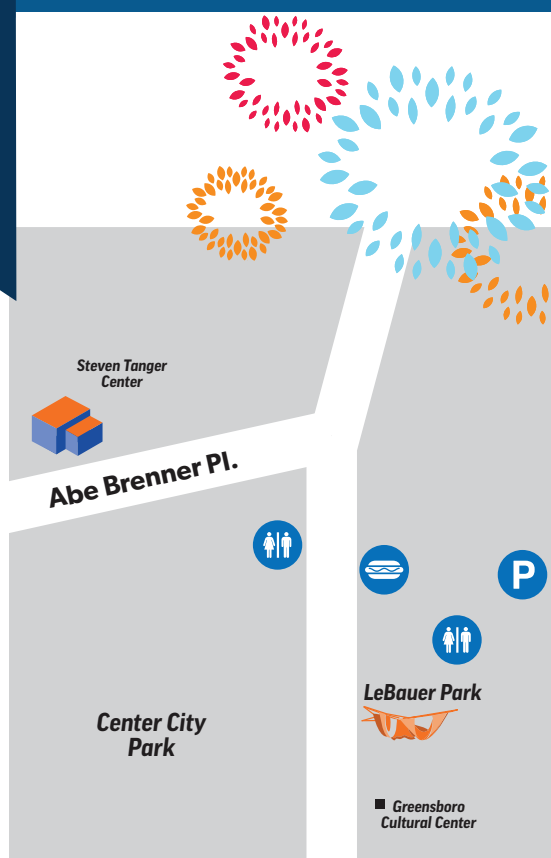
[FUNFOURTHFESTIVAL.ORG](http://FUNFOURTHFESTIVAL.ORG)

**FUN  
FOURTH**

Allegacy

**DOWNTOWN  
GREENSBORO**

## Map Guide



## ZONE 1

### MARKET STREET TO FEBRUARY ONE PLACE

#### VENDORS & ATTRACTIONS

Savor the Moment Bakery // Kona Ice // PictureDā // Cookee's Café  
Luxe Fragrance Bar // Passanante's Home Food Service  
820 Lincoln Food Group // Saturn9Magica // Pink Graffiti  
Spiritual Gifts by Samantha // Murph's This and That  
Old North State Medical Society COVID Vaccination Bus (infants to adult)

#### RHYTHM, STARS & STRIPES STAGE

Sponsored by Smitty's McDonald's, Community Foundation of Greater Greensboro

12:00 pm DJ, Marcus B. Smooth  
1:00 - 1:45 pm Brody Bett  
2:00-2:45 pm Karla Davis  
3:00-3:45 pm Doby  
4:00-4:45 pm Pure Fiyah  
5:00-6:00 pm Greg Amos and The Jukebox Time Machine Show

## ZONE 2

### FEBRUARY ONE PLACE TO WASHINGTON STREET

#### BRAVE THE MAZE

Balloon Maze sponsored by WFMY News 2

#### U.S. OF YAY... WAY!

Disney Princesses & Superheroes sponsored by Duke Energy & Piedmont Natural Gas

#### LIBERTY JUNCTION

Theatrical and street performers sponsored by Elite Document Resources

2:00-2:30 pm Theatrical Community Choir  
3:00-3:30 pm Greensboro Opera  
4:00-4:30 pm DJ Dillon

#### FOOD & SPIRITS

The following restaurants in zone 2 are open for dine in, takeout, and  
\*social district\* alcoholic drinks:

Crafted Art of the Taco\* // Jimmy John's  
Los Chico's // Pizza Italiano // Baked Downtown

#### VENDORS & ATTRACTIONS

Charmed BLVD // Onie's Engagements // Something Special  
All American Gutter Protection // Mac's Bling Rings & Things  
Brittany Ray, Radiant Realty Team at Keller Williams  
Gentle Goddess Collection // Tanglebrook Soapery  
Jewelry Appraisers of NC // DUNIQUE Design

## ZONE 3

### WASHINGTON TO SMOTHERS PLACE

#### BIG BANG BOOK STAGE

Family-friendly storyline, every hour between 12:30-5:30 pm.  
Books donated by Guilford County Schools Library Media Services

#### FOOD & SPIRITS

The following restaurants in zone 3 are open for dine in, takeout, and  
\*social district\* alcoholic drinks:

Scuppernong Books\* // Cheesecakes by Alex // Natty Greene's\*  
Little Brother Brewing\* // Northern Roots Coffeehouse  
Heavenly Buffaloes

#### VENDORS & ATTRACTIONS

The Selfie Spot // Something BARowed // Food Trucks (see map)  
Just Be // Allegacy // Rock 92.3 & WKZL 107.5 // Name Rings  
Photo Booth sponsored by the Greensboro Jaycees // Selfie American Flag  
ColbertGirls3 // LM Body Care Soaps & More // Roman's Workbench  
Rollery Derby // NC FIRST Lego League & NC FIRST Tech Challenge

#### FUNTASTIC LANE

Interactive games sponsored by UNC Greensboro

#### RED, WHITE AND ROLL!

Roller rink sponsored by Ice Age Management & Guilford Merchants Association

#### TRUCK TRAIL

Touch a Truck sponsored by the City of Greensboro

#### WATER PLAY

Featuring the Greensboro Fire Department Ladder Truck

#### BANDS OF THE FREE STAGE

Sponsored by ArtsGreensboro

12:00 pm DJ, Rock Cee 3:00-3:45 pm Traveling Blues Band  
1:00 - 1:45 pm Moxie Band 4:00-4:45 pm Marcel Portilla Band  
2:00-2:45 pm The Mug Band 5:00-6:00 pm J Timber

## ZONE 4

### SMOTHERS PLACE TO LEWIS STREET

#### AMERICAN PRIDE SQUARE

Sponsored by Cone Health

Check-in begins at noon for Wagon Decorating & Best Dressed Contests

12:00-1:30 pm DJ, John Haskins  
2:00-3:00 pm Family Games (pre-registration required)  
3:00-5:30 pm Red, White and Say 'I Do!' (pre-registration required)  
5:45-6:00 pm Wagon Decorating & Best Dressed Voting

#### FOOD & SPIRITS

The following restaurants in zone 4 and beyond are open for dine in, takeout,  
and \*social district\* alcoholic drinks:

Mellow Mushroom\* // Bourbon Bowl\* // Vintage to Vogue\*  
Bonchon // Boxcar Bar & Arcade // Southend Brewing\*  
Greensboro Distilling // The Bearded Goat

#### VENDORS & ATTRACTIONS

Mechanical Bull sponsored by Kontoor Brands // Hudson's Hill  
Essential Hemp // The Forge // Nailed It // Finishn Touch // Stolen Skateshop  
Bella Brush Face Painting // Lovely Ladies & Great Gr8t Guys Modeling and  
Leadership with Picturesque Models // Leaf Filter Gutter Protection  
Vacation Village Resorts // McMasters Unlimited // Pelican's SnoBall GSO  
Decorative Coasters N Things // Good Health GSO // Little Chengers  
Lee + Wrangler Hometown Studio // Water Bottle Free Refills // Patriotic Path

#### OH SAY CAN YOU SING!

Karaoke and line dancing sponsored by Scott Insurance and  
The Basics Guilford (Cemala Foundation); Featuring DJ All Good





# FUN FOURTH FIREWORKS

Fireworks will be featured following the Greensboro Grasshoppers game at First National Bank Field. To view the fireworks from inside the stadium, tickets to the Grasshoppers 6:30 p.m. game must be purchased in advance.

Sponsored by:



# THE TRIAD'S LONGEST RUNNING RACE TRADITION

10K | 5K | FUN RUN... JULY 4 BEGINNING AT 7:30 AM...FREEDOMRUN10K.COM

Sponsored by:



# THANK YOU FREEDOM FEST SPONSORS



# ADDITIONAL 'THANKS' TO OUR RED, WHITE & SAY 'I DO' VENDORS



QUICK TRANSPORTATION

HAIR BY ASHLEY BLACKWELL



MUSIC BY SARA CULLER CHATAM



Happy Rentz, Inc.

