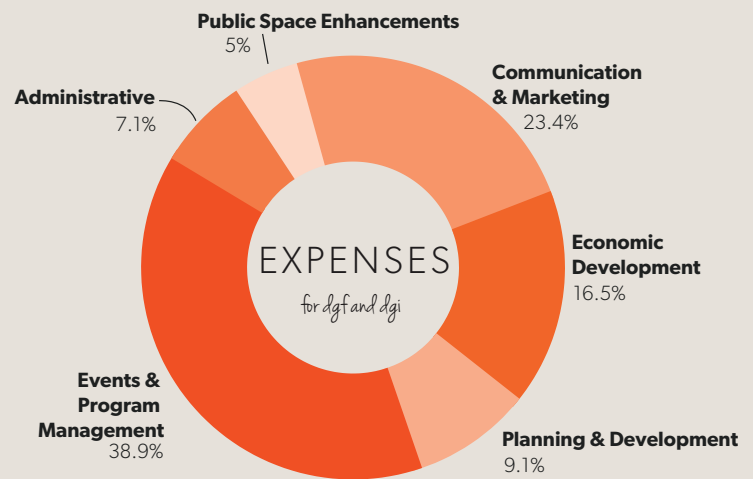
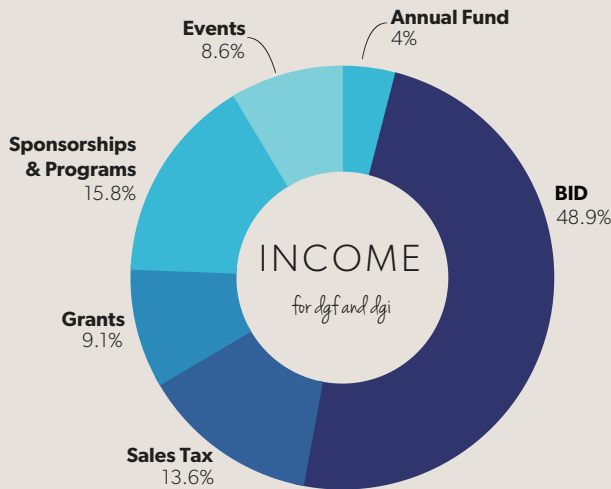




DOWNTOWN GREENSBORO

ANNUAL REPORT

JULY 2020 - JUNE 2021



GRANTS

Façade & Catalyst Grants \$55,718 | Retail Revitalization Grants (rounds 3-4) \$57,000

ECONOMIC DEVELOPMENT

NEW BUSINESSES (open between July 1, 2020 + June 30, 2021)

Barrel Room	One Thirteen Brewhouse
Bourbon Bowl	Oniees Engagements
Essential Hemp	Savor the Moment Bakery
Iron & Cloth Barbershop	Steven Tanger Center for the Performing Arts
Lewis + Elm Wine Bar	Stolen Skateshop (new location)
Luxe Soulfood + Cocktails	Zaytoon
Oh Goodness Bakery	



Steven Tanger Center for the Performing Arts

Currently, downtown has \$195 million of investment under construction, with \$565 million in investment to come.

AWARDS

2030 Strategic Vision Plan | International Downtown Association
Small Business Award | Greensboro Chamber of Commerce

INITIATIVES + EVENTS

INITIATIVES

2030 Strategic Vision Plan
Downtown Hospitality Program
#myDGSO ad campaign
#DGSOtogo
Extension of Premises
12 Days of Meals
Feeding the Frontlines 2.0

GET CONNECTED

Instagram | 16,104 (+4,406)
Twitter | 11,108 (+604)
Facebook | 16,056 (+929)
Email Subscribers | 5,230 (+141)

EVENTS

Open Streets
First Friday Shop, Sip & Stroll
Virtual Annual Meeting
Virtual Freedom Run
Eggstravaganza
Summer Passport
Chow Downtown
Re-imagined Downtown in December
Light the Night, Balloon Regatta, Tinsel Town, Peppermint Alley, Merry Madness Passport, Sonic Forest, Santa at the Carolina

