

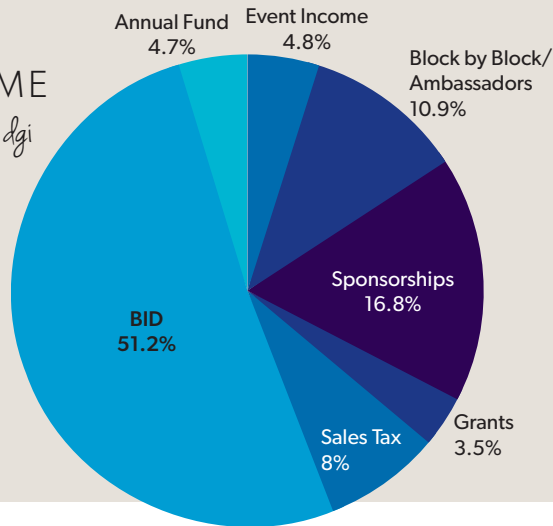


# DOWNTOWN GREENSBORO

## ANNUAL REPORT

JULY 2021 - JUNE 2022

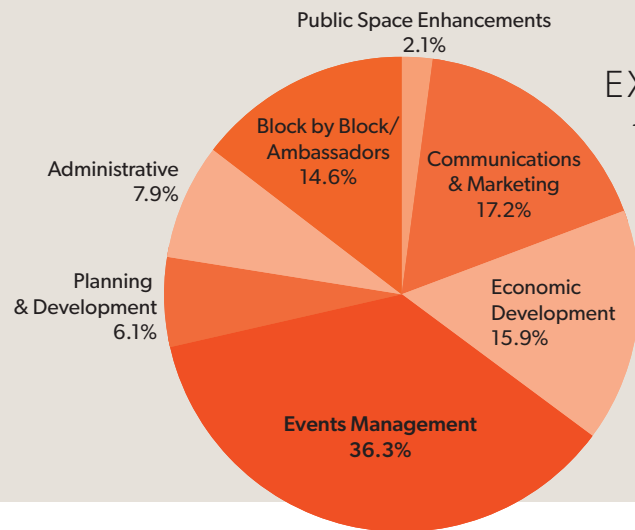
### INCOME for dgf and dgi



### GRANTS

Facade Grants \$9,232 | Catalyst Grants \$25,914

### EXPENSES for dgf and dgi



## ECONOMIC DEVELOPMENT

### NEW BUSINESSES (open between July 1, 2021 + June 30, 2022)

'Cille and 'Scoe	Northern Roots Coffeehouse
Elm and Bain	Parkside Pull-up
Find Your Flow Fitness	Pop Vintage
Fiber Space	Rockhouse
Lark Fitness	Standout Vintage
Lawn Service	The Selfie Spot
Lee/Wrangler Hometown	The Borough Market + Wine Bar
Studio (new location)	Transform GSO (expanded space)
Hampton Inn	
Hype Clinic	



Carroll South of the Ballpark Rendering

**Currently, downtown has \$210 million of investment under construction, with \$330 million in investment to come.**

## INITIATIVES + EVENTS

### INITIATIVES

The BORO Social District  
Downtown Ambassador Program  
2030 Strategic Vision Plan  
*Permanent Outdoor Dining plans finalized*

### GET CONNECTED

Instagram | 16,104 (+4,406)  
Twitter | 11,108 (+604)  
Facebook | 16,056 (+929)  
Email Subscribers | 5,230 (+141)

### EVENTS

August Friday Night Live Concerts  
First Friday Night Live  
State-of-Downtown Annual Meeting  
Fun Fourth Festival + Freedom Run  
Eggstravaganza  
Summer Passport  
Chow Downtown Restaurant Week  
Downtown in December Returns  
*Festival of Lights, Holiday Parade, Tinsel Town, Peppermint Alley, Merry Madness Passport, Santa at the Biltmore, Piedmont Winterfest, SantaCon Bar Crawl*

