



FREEDOM FEST

THURSDAY, JULY 4 2024 // 1:00-6:00 PM

FUNFOURTHFESTIVAL.ORG

FUN FOURTH

Allegacy
FEDERAL CREDIT UNION

DOWNTOWN GREENSBORO

Map Guide

..... Street Closure	 First Aid/Info	 Food	 Picnic Spot
 Restrooms	 Beverages	 Vendor Booths	 Parking

ZONE 1

MARKET STREET TO FEBRUARY ONE PLACE

RHYTHM, STARS & STRIPES STAGE

Sponsored by Ice Age Management + Cone Health

1:00 - 1:45 pm Karla Davis 4:00-4:45 pm Phase Band
2:00-2:45 pm DJ Statix 5:15-6:00 pm DJ Marcus B Smooth
3:00-3:45 pm DJ Marcus B Smooth

VENDORS & OTHER ATTRACTIONS

Luxe Fragrance Bar // Kona Ice // WFMY // Savor the Moment
Black Belt Soap Company // Charmed Blvd. // Accs And More
Warao Jewelry // Tsara Art // Oak City Hot Sauce Co

ZONE 2

FEBRUARY ONE PLACE TO WASHINGTON STREET

BRAVE THE MAZE Atomic Rush Obstacle Course

Sponsored by Guilford Merchant Association

U.S. OF YAY... WAY!

Princesses + Photo Booth and Lady Liberty
Sponsored by Blue Ridge Companies + Community Foundation

HOUSE DANCE PARTY featuring DJ Kaiju EDM + House Music

FOOD & SPIRITS

Open for dine in, takeout, and *social district* alcoholic drinks:
Crafted Art of the Taco // Jimmy John's // Awoo Coffee
Los Chico's // Pizza Italiano // Cincy's // Baked GSO

VENDORS & OTHER ATTRACTIONS

Fiber Space Boutique // Baked GSO // Cailee Belle's Sweet Shop
Gent of Scent // Crafty Creations by Lisa // Blaster Barber Studio
Lunabear Crafts // LeafFilter Gutter Protection // Loyal Royaltees
Something Special // Chapter + Verse Studio // Splat Back!
Gemstone Creations LLC // Vacation Village Resort
The Face Paint Cottage // Cellular Sales - Verison // Flossie Annie's

ZONE 3

WASHINGTON TO SMOTHERS PLACE

BANDS OF THE FREE STAGE

UNC Greensboro + North Carolina Agricultural & Technical State University

All Day DJ Rock Cee 3:00-3:45 pm Farewell Friend
1:00-1:45 pm Gregory Amos 4:00-4:45 pm J Timber
2:00-2:45 pm DJ Rock Cee 5:00-6:00 pm Marcel Portilla Band

NC FIRST LEGO LEAGUE & NC FIRST TECH CHALLENGE

LIBERTY JUNCTION

Theatrical and street performers featuring: Magician
Kids Music CTS Productions // Unicyclist // Cali Girls
Sponsored by First National Bank

FUNTASTIC LANE

Marble Fun Run, Giant Trike Racing, Air Racers,
Carnival Games | Sponsored by The Basics Gullford

HOPPER TROLLEY COOLING STATION

TRUCK TRAIL sponsored by the City of Greensboro

FOOD & SPIRITS

Open for dine in, takeout, and *social district* alcoholic drinks:
Natty Greene's* // M' Coul's Public House
Little Brother Brewing* // Cheesecake by Alex // 'Cille N' 'Scoe
Hibachi Cafe // Chandlers

VENDORS & OTHER ATTRACTIONS

Tiger Kim's World Class Tae Kwon Do // The Slush Rush // E&E Fashion
Baste Sauce & Seasonings // Bella Brush Face Painting // OneBlood Truck
Hidden Gate Brewing // Ice Breakers Tropical Snow Cones
American Flag Photo Booth // Caricature Artists // Superheroes //
3jsairbrushing // Balloon Artist // E&E Concession

Sponsor Row: Allegacy, Cone Health, Cowboy Days, UNCG Greensboro
Dick Broadcasting

ZONE 4

SMOTHERS PLACE TO LEWIS STREET

OH SAY CAN YOU SING!

Karaoke with BOTW Entertainment
Sponsored by Duke Energy + Piedmont Natural Gas
Bachata + Salsa Street Style with Artistika.

WATER PLAY featuring the Greensboro Fire Department Ladder Truck

BEAT THE HEAT

Water Slide + Sprinklers | Sponsored by Ice Age Management

FOOD & SPIRITS

Open for dine in, takeout, and *social district* alcoholic drinks:
Mellow Mushroom* // Bourbon Bowl* // Hidden Gate Brewing*
Bonchon // Boxcar Bar + Arcade // Southend Brewing*
Greensboro Distilling* // Thrive Coffee // Jake's Diner

VENDORS & ATTRACTIONS

Piedmont Connection Permanent Jewelry // 3jsairbrushing Balloon Artist
Unique Kreatonz // Greensboro Roller Derby // WellCare // SouthEnd
Brewing // Purple Heart Deign, LLC. // The Crafty Lycan // Pink Graffiti LLC
Bamboo Pillow Company // Pelicans SnoBalls // Celebration Station
Have a Scoop



Market St.

Greene St.

Davie St.

Washington St.

Greene St.

Davie St.

Smothers Pl.

Lewis St.

Bain St.

Gate City Blvd.

Elm St.

Elm St.

Truck Trail McGee St.

The Hopper

MLK Jr. Dr.

Oh Say Can you Sing!

American Flag Balloon Photo Booth

Liberty Junction

NC FIRST Lego League & NC FIRST Tech Challenge

Blood Drive

Funtastic Lane

Red, White & Say 'I Do' Live weddings from 1:30-4pm

Bands of the Free

WATER PLAY

Beat the Heat

Allegacy FEDERAL CREDIT UNION Sponsor Row

Free Water Bottle Filling

FUN FOURTH FIREWORKS

Fireworks will be featured following the Greensboro Grasshoppers game at First National Bank Field. To view the fireworks from inside the stadium, tickets to the Grasshoppers 6:30 p.m. game must be purchased in advance.

Sponsored by:



DONATE BLOOD

**Downtown Greensboro
FUN FOURTH
Thursday, July 4
1:00 PM - 6:00 PM**

All donors receive*:
 - **\$20 eGift Card**
 - **Limited Edition T-shirt**
 - **Wellness Checkup** including blood pressure, pulse, temperature, iron count, and cholesterol screening.

Fact: Every two seconds of every day, someone needs blood.

Appointments are encouraged, please visit oneblood.org/donate-now and use **sponsor code 71513**

ID REQUIRED
*One offer per donor per donation. No cash value. Not transferable. Gifts may vary. For more information please visit oneblood.org/details.



THANK YOU FREEDOM FEST SPONSORS



ADDITIONAL 'THANKS' TO OUR RED, WHITE & SAY 'I DO' VENDORS

