We are thrilled to share the exciting developments and achievements that unfolded in our beloved downtown over the past year. As the President of Downtown Greensboro, it brings me immense joy to witness the positive urban renewal that continues to shape the historic core into a thriving and dynamic center.

Downtown Greensboro, known for its historic charm, natural beauty, and diversity, remains top of the list of interests and activity. In the year 2022-2023, we welcomed 11 new businesses to our community, a testament to the growing appeal of the center city as a hub for innovation and commerce.

In addition to the growth in businesses and employment, Downtown Greensboro has seen an impressive total investment and planning of over $800 million. This financial infusion is playing a critical role in supporting various projects, infrastructure enhancements, and overall improvements that contribute to the continued success of downtown. Downtown is not just a place; it’s the heartbeat of our community. The collaborative efforts of residents, businesses, and visitors are instrumental in fostering an environment where innovation, culture, and diversity thrive.

As we continue this exciting journey of renewal, we want to express our gratitude to everyone that plays a role in making Downtown Greensboro the vibrant and thriving destination it is today. Your commitment to our community is truly inspiring.

Downtown Greensboro remains a beacon of growth, opportunity, and community spirit.

Let’s celebrate the achievements and look forward to even greater milestones in the future.

Zack Matheny
President/CEO of Downtown Greensboro Inc.
Financials

INCOME
For dgf and dgi

EXPENSES
For dgf and dgi

Grants: Catalyst Grants $70,000

2022-2023
Economic Development

NEW BUSINESSES (open between July 1, 2022 + June 30, 2023)*

Neighbors
Abbey Taphouse
Thrive Coffee
The Activation Lab
Common Grounds
Hidden Gate Brewing
Awoo Coffee
Greensboro Hair Care
Jake’s Diner
Embodhi Yoga
Fiber Space Boutique

11+ NEW BUSINESSES*

*20 Additional Businesses have opened since July 1, 2023

$800 Million plus projects in the pipeline for Downtown Greensboro.
Data

July 1, 2022 - June 30, 2023

8.4 Million Total Visits in 2023
1.7 Million Visitors to Downtown
23,132 Daily Average Visits
159 Average Minutes Spent Downtown
17,000 Downtown Workers/Employees

Heat Map representing where Downtown Greensboro Visitors’s travel from.

2022-2023
Data

July 1, 2022 - June 30, 2023

8.4 Million Total Visits in 2023

1.7 Million Visitors to Downtown

23,132 Daily Average Visits

159 Average Minutes Spent Downtown

17,000 Downtown Workers/Employees

Heat Map representing where Downtown Greensboro Visitor’s travel from.