FAQs

What is Tinsel Town?
Tinsel Town is a display of live Christmas trees in Downtown Greensboro, December 4-27. An anticipated 50 trees will decorate the parking lot at Kontoor Brands for the holiday season.

Where is it located?
Tinsel Town is located in LeBauer Park in Downtown Greensboro.

Who decorates the trees?
Each tree is purchased by a local corporation, group or family, and decorated by its sponsor or a chosen non-profit. Trees can have themes that match the company's or non-profit's mission, or sometimes they're just totally unique! Each tree has a sign with the sponsor and decorator's names.

How can I participate?
Sponsoring a tree is a great way to market your business all while supporting a non-profit organization. Visit the Sponsor a Tree page for details about our sponsorship program.

Tree sponsor price is $200 for a 6-7 ft. tree.

If you'd like to support our initiative, but don't have time to decorate a tree just let us know and we'll donate your tree to a non-profit organization.

If your organization would like to be considered as a non-profit decorator please submit your non-profit inquiry form to get on the waiting list for a sponsored tree. These trees are subject to availability, but we'll do our best to accommodate all requests.

What payment options do I have for sponsoring a tree?
We encourage sponsors to utilize our easy online payment process, where you can place your order and securely pay with your credit card in just a few short steps. If you prefer to mail a check, please contact us directly at info@downtowngreensboro.org. Trees will not be reserved until payment is received.

When does Tinsel Town open & how long does it last?
Tinsel Town will open on Friday, December 4, 2020 at 5:00 p.m. The last day will be December 27, 2020.

Do I have to pay to attend Tinsel Town?
No. This is a FREE community event.

What are the hours of Tinsel Town?
Tinsel Town is open daily 9:00 a.m. until 9:00 p.m. Trees are lit at dusk each night.

Have more questions?
Contact us at info@downtowngreensboro.org