



## FAQs

### **What is Tinsel Town?**

Tinsel Town is a display of live Christmas trees in Downtown Greensboro, December 4-27. An anticipated 50 trees will decorate the parking lot at Kontoor Brands for the holiday season.

### **Where is it located?**

Tinsel Town is located on the Kontoor Brands property, 400 N. Elm Street in Downtown Greensboro.

### **Who decorates the trees?**

Each tree is purchased by a local corporation, group or family, and decorated by its sponsor or a chosen non-profit. Trees can have themes that match the company's or non-profit's mission, or sometimes they're just totally unique! Each tree has a sign with the sponsor and decorator's names.

### **How can I participate?**

Sponsoring a tree is a great way to market your business all while supporting a non-profit organization. Visit the Sponsor a Tree page for details about our sponsorship program.

Tree sponsor price is \$200 for a 6-7 ft. tree.

If you'd like to support our initiative, but don't have time to decorate a tree just let us know and we'll donate your tree to a non-profit organization.

If your organization would like to be considered as a non-profit decorator please submit your non-profit inquiry form to get on the waiting list for a sponsored tree. These trees are subject to availability, but we'll do our best to accommodate all requests.

### **What payment options do I have for sponsoring a tree?**

We encourage sponsors to utilize our easy online payment process, where you can place your order and securely pay with your credit card in just a few short steps. If you prefer to mail a check, please contact us directly at [info@downtowngreensboro.org](mailto:info@downtowngreensboro.org). Trees will not be reserved until payment is received.

### **When does Tinsel Town open & how long does it last?**

Tinsel Town will open on Friday, December 4, 2020. The last day will be December 27, 2020.

### **Do I have to pay to attend Tinsel Town?**

No. This is a FREE community event.

### **What are the hours of Tinsel Town?**

Tinsel Town is open daily until 9:00 p.m. Trees are lit at dusk each night.

### **Have more questions?**

Contact us at [info@downtowngreensboro.org](mailto:info@downtowngreensboro.org)