



## 2023 VISIT DUBLIN PARTNERSHIP PROGRAM

*94% Partner Retention*

### PROMOTIONAL OPPORTUNITIES

- Exclusive participation in experiential Trails – Irish Fairy Door Trail or the Celtic Cocktail Trail.
- Year-round placement and distribution of brochures/menu/information in the Visitor and Information Center in Downtown Dublin.
- Free inclusion in Dublin Coupon Book distributed to residents, visitors, groups, sporting events & meetings. Available in print and digital.
- Exclusive participation in Visit Dublin campaigns.
- Inclusion in media pitches and press trips.
- Unlimited access to the Visit Dublin photo/video library.

### DIGITAL FEATURES

- Guaranteed customizable webpage on Visit Dublin website.
- Unlimited event listings on Visit Dublin website.
- Extranet access to update your listing on Visit Dublin website with photos, coupons, specials, and more.
- Spotlights on Visit Dublin's Facebook, Twitter, Instagram, Pinterest or YouTube channels.
- Features on Visit Dublin Blog and in monthly e-newsletter.
- Social media multi-frame story features.

### 2022 QUICK LOOK

Over **1 Million** pageviews to VisitDublinOhio.com

**7,700** Fairy Door Trail redemptions

**43,000+** Social Media followers

Database of **20,000+** subscribed email addresses

Nearly **100 Million** earned media impressions in local and regional outlets

### BUSINESS DEVELOPMENT

- Receive sales and services leads for sports events, business meetings & more (when applicable).
- Access to industry data, research, and insights.
- Social media audit and analysis. By request.
- One-on-one social media coaching sessions. By request.

**2023 Annual Partnership Dues: \$300**

Contact Josh Bricker at 614-792-7666 or [jbricker@visitdublinohio.com](mailto:jbricker@visitdublinohio.com).

# ADDITIONAL OPPORTUNITIES

*Exclusive to Visit Dublin Partners*



## E-NEWSLETTER SPONSOR

**Digital Display advertisement on monthly email.**

- 4 Seasonal Emails: \$150 each



## WEBSITE HEADER SLIDERS

**Clickable image to specific url on the Homepage of VisitDublinOhio.com.**

- 12 available: \$200
- Runs for entire month



## SPONSORED CONTENT

**Blog article produced by Visit Dublin staff, posted on VisitDublinOhio.com and promoted on all social platforms.**

- 6 available: \$300



## SOCIAL STORY FEATURE AND POST

**Visit Dublin staff to visit business, take photo/video for Facebook and Instagram stories and in-feed feature.**

- 12 available: \$100

### Add-On Costs

Seasonal Email: \$150

Website Slider: \$200

Sponsored Content: \$300

Social Story Feature and Post: \$100

# VISIT DUBLIN 2023 PARTNERSHIP PROGRAM

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

Twitter \_\_\_\_\_ Facebook \_\_\_\_\_ Instagram \_\_\_\_\_

PARTNERSHIP DUES: \$300

## 2023 ADDITIONAL OPPORTUNITIES

*Check box to select ad placement*

Quarterly Enewsletter Sponsor

Sponsored Content  
*Desired Date:* \_\_\_\_\_

Fairy Door Trial Sponsor

Website Header Sliders:  
*Desired Month:* \_\_\_\_\_

Social Story Feature & Post:  
*Desired Date:* \_\_\_\_\_

Celtic Cocktail Trail Sponsor

Sales Representative \_\_\_\_\_ Date \_\_\_\_\_

Partner Signature \_\_\_\_\_ Total Add-On Cost: \_\_\_\_\_

For more information, contact Josh (jbricker@visitdublinohio.com) or call 614/792-7666.

