



2025 PARTNERSHIP PROGRAM

96% PARTNER RETENTION

Promotional Opportunities

Exclusive participation in experiential Trails – Irish Fairy Door Trail or the Celtic Cocktail Trail.

Year-round placement and distribution of brochures/menu/information in the Visitor and Information Center in Downtown Dublin.

Free inclusion in Dublin Coupon Book distributed to residents, visitors, groups, sporting events & meetings. Available in print and digital.

Exclusive participation in Visit Dublin campaigns. Inclusion in media pitches and press trips.

Unlimited access to the Visit Dublin photo/video library.

Digital Features

Guaranteed customizable webpage on Visit Dublin website.

Unlimited event listings on Visit Dublin website.

Extranet access to update your listing on Visit Dublin website with photos, coupons, specials, and more.

Spotlights on Visit Dublin's Facebook, Twitter, Instagram, Pinterest or YouTube channels.

Features on Visit Dublin Blog and in monthly e-newsletter.

Social media multi-frame story features.

2024 QUICK LOOK

Nearly **1 Million** visits to VisitDublinOhio.com

10,000 Fairy Door Trail redemptions

60,000 Social Media followers

Database of **21,000+** subscribed email addresses

Over **2 Billion** earned media impressions in local, regional and national outlets

Business Development

Receive sales and services leads for sports events, business meetings & more (when applicable).

Access to industry data, research, and insights.

Social media audit and analysis. By request.

One-on-one social media coaching sessions. By request.

2025 ANNUAL PARTNERSHIP DUES:

\$300

Contact Josh Bricker at 614-792-7666
or jbricker@visitdublinohio.com

ADDITIONAL OPPORTUNITIES

EXCLUSIVE TO VISIT DUBLIN PARTNERS



E-Newsletter Sponsor

Digital display advertisement on monthly email.

- 4 Seasonal Emails: \$150 each



Website Header Slider

Clickable image to specific url on the homepage of VisitDublinOhio.com.

- 12 available: \$200
- Runs for entire month
- Limit one per partner



Sponsored Content

Blog article produced by Visit Dublin staff, posted on VisitDublinOhio.com and promoted on all social platforms.

- 6 available: \$500
- Limit one per partner



Social Story Feature + Post

Visit Dublin staff to visit business, take photo/video for Facebook and Instagram stories and in-feed feature.

- Story Post: 12 available: \$100 each
- Static Post: 12 available: \$200 each
- Instagram Reel: 6 available: \$300 each
- Static Post & Reels, Limit one per partner

ADD-ON COSTS

Seasonal Email: **\$150**

Social Story: **\$100**

Instagram Reel: **\$300**

Website Slider: **\$200**

Static Post: **\$200**

Sponsored Content: **\$500**

All add-ons must be reserved 30 days prior to desired post date.



2025 PARTNERSHIP PROGRAM

Company Name _____

Contact _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Website _____

Email _____

Twitter _____ Facebook _____ Instagram _____

PARTNERSHIP DUES: \$300

2025 Additional Opportunities

Check box to select ad placement

Quarterly Enewsletter Sponsor

Sponsored Content
Desired Date:

Fairy Door Trail Sponsor

Website Header Sliders
Desired Month:

Social Story Feature + Post
Desired Date:

Celtic Cocktail Trail Sponsor

Sales Representative _____ Date _____

Partner Signature _____ Total Add-On Cost _____

For more information, contact Josh (jbricker@visitdublinohio.com) or call 614/792-7666.