



## 2026 PARTNERSHIP PROGRAM

# 96% PARTNER RETENTION

### Promotional Opportunities

Exclusive participation in experiential Trails – Fairy Door Trail, Celtic Cocktail Trail, and other passes.

Year-round placement and distribution of brochures/menu/information in the Visitor and Information Center in Downtown Dublin.

Free inclusion in Dublin Coupon Book distributed to residents, visitors, groups, sporting events & meetings. Available in print and digital.

Exclusive participation in Visit Dublin campaigns. Inclusion in media pitches and press trips.

Unlimited access to the Visit Dublin photo/video library.

### Digital Features

Guaranteed customizable webpage on Visit Dublin website.

Unlimited event listings on Visit Dublin website.

Extranet access to update your listing on Visit Dublin website with photos, coupons, specials, and more.

Spotlights on Visit Dublin's Facebook, Instagram, X, TikTok, Pinterest, and other channels.

Inclusion on Visit Dublin Blog and in monthly e-newsletter.

Social media multi-frame story features.

## 2025 QUICK LOOK

Over **800,000** visits to VisitDublinOhio.com

**10,500** Fairy Door Trail redemptions

**68,000+** Social Media followers

Database of **21,000+** subscribed email addresses

Over **2 Billion** earned media impressions in local, regional and national outlets

### Business Development

Receive sales and services leads for sports events, business meetings & more (when applicable).

Access to industry data, research, and insights.

Social media audit and analysis. By request.

One-on-one social media coaching sessions. By request.

### 2026 ANNUAL PARTNERSHIP DUES:

# \$500

Contact Josh Bricker at 614-792-7666  
or [jbricker@visitdublinohio.com](mailto:jbricker@visitdublinohio.com)

# ADDITIONAL OPPORTUNITIES

EXCLUSIVE TO VISIT DUBLIN PARTNERS



## E-Newsletter Sponsor

**Digital display advertisement on monthly email.**

- 4 Seasonal Emails: \$150 each



## Website Homepage Feature

**Clickable image to specific url on the homepage of VisitDublinOhio.com.**

- 12 available: \$200
- Runs for entire month
- Limit one per partner



## Sponsored Content

**Blog article produced by Visit Dublin staff, posted on VisitDublinOhio.com and promoted on all social platforms.**

- 6 available: \$500
- Limit one per partner



## Social Story Feature + Post

**Visit Dublin staff to visit business, take photo/video for Facebook and Instagram stories and in-feed feature.**

- Story Post: 12 available: \$100 each
- Static Post: 12 available: \$200 each
- Instagram Reel: 6 available: \$300 each
- Static Post & Reels, Limit one per partner

## ADD-ON COSTS

Seasonal Email: **\$150**

Social Story: **\$100**

Instagram Reel: **\$300**

Website Slider: **\$200**

Static Post: **\$200**

Sponsored Content: **\$500**

**All add-ons must be reserved 30 days prior to desired post date.**



## 2026 PARTNERSHIP PROGRAM

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

Twitter \_\_\_\_\_ Facebook \_\_\_\_\_ Instagram \_\_\_\_\_

## PARTNERSHIP DUES: \$500

### 2026 Additional Opportunities

Check box to select ad placement

☐ Quarterly Enewsletter Sponsor

☐ Sponsored Content  
Desired Date:

☐ Fairy Door Trail Sponsor

☐ Website Header Sliders  
Desired Month:

☐ Social Story Feature + Post  
Desired Date:

☐ Celtic Cocktail Trail Sponsor

Sales Representative \_\_\_\_\_ Date \_\_\_\_\_

Partner Signature \_\_\_\_\_ Total Add-On Cost \_\_\_\_\_

For more information, contact Josh (jbricker@visitdublinohio.com) or call 614/792-7666.