DISCOVER DUNWOODY UNVEILS JUNE 'RESTAURANT REVAMP MONTH'

Annual restaurant week to transform into month-long promotion, supporting local restaurants and rewarding area residents with variety of special offers



Dunwoody, Ga. – (May 21, 2020) – Discover Dunwoody, the city's destination marketing organization, today announced an allnew 'Dunwoody Restaurant Revamp Month,' which will take place this June. The effort will demonstrate a sign of solidarity for local restaurants who have continued faithfully serving the community during the COVID-19 pandemic. With the goal of helping to drive awareness and business to Dunwoody's restaurants – many of which are family-owned and operated – Restaurant Revamp Month will encourage locals and visitors alike to dine in, if they are comfortable, or purchase carry-out from a variety of Dunwoody eateries.

This new initiative will take the place of the annual Dunwoody Restaurant Week established in 2012, providing a fun way for the local and metro-Atlanta community to embrace the Dunwoody restaurant community at their own comfort level. Throughout the month, special ambassadors will showcase the area's beloved restaurants, their own favorite menu items and tastefully fun experiences on social media. Restaurants will offer special promotions, as well, rewarding visitors for their loyalty.

"During these unprecedented times, our restaurants have shown tremendous support of the community by donating food to those in need, offering affordable meals to our neighbors and maintaining their businesses as best they can with modified operating hours," said Kimberly Franz, marketing director for Discover Dunwoody. "With the lingering impact of COVID-19, our team came to the realization that Restaurant Week couldn't happen in the same format as it has in previous years. Instead, we want to use this opportunity to thank our resaturants and aid in reviving their business through an entire month of marketing support and local love!"

Dunwoody Restaurant Revamp Month will run June 1-30. Diners can find a list of all restaurants on the Discover Dunwoody website and are encouraged to follow along with the Discover Dunwoody Facebook and Instagram accounts for posts from the ambassadors all month long. Those who participate by dining in or purchasing carry-out are encouraged to join the conversation by sharing their experiences using #DunwoodyRestaurantRevamp.

For more information, visit <u>DiscoverDunwoody.com</u>. Stay up-to-date on the latest Discover Dunwoody news by following <u>@DiscoverDunwoody</u> on Instagram or <u>DiscoverDunwoody</u> on Facebook.

About Dunwoody, Ga.:

Dunwoody, Ga. is a premier hub for shopping, dining, business, and culture located just north of Atlanta. From boutique to crowd favorites, wine bars to patio dining, a fine art school to a theatre company and abundant green space to hiking trails, Dunwoody has something for everyone. With easy access to mass transit and major highways, this city offers proximity to key Georgia tourist

attractions, sporting events, and festivals. A little bit metropolitan chic, a little bit small-town escape, Dunwoody is above Atlanta and beyond the expected.

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