



hospitality highlights

Tourism saved Dunwoody residents
\$6,528 per household in 2019



The average
visitor spends

\$362 a day

Leisure visitors spend

\$492 a day
on average



\$131,815,444
total direct spend by
visitors in 2019

Dunwoody Visitors



Average age is **48 years old**



61% are business travelers



13% are leisure travelers

25% are with a group or meeting

1% other

Likes:

Greenspace
Shopping
Restaurants
Hotels



Dislikes:

Traffic



The average length of
stay is **2.48 nights**



79% of visitors are
traveling **without**
children

552,880
total visitors in 2019

above and beyond