

DuPage County: Economic Impact of Visitors in 2023

DuPage County Visitor Overview



TOURISM REVENUES
\$3.18 Billion
(+6.4% YOY)



PAYROLL
\$935.9 Million
(+4.8% YOY)



TOURISM RELATED JOBS
25,974
(+2.1% YOY)



STATE TAX RECEIPTS
\$219.2 Million
(+5.4% YOY)



LOCAL TAX RECEIPTS
\$95.1 Million
(+5.4% YOY)

Transportation: **\$1,415.5 Million**

Eating & Drinking: **\$697.8 Million**

Room: **\$563.4 Million**

Recreation: **\$272.8 Million**

Retail: **\$232 Million**

Tourism
Revenues:

\$3.18B

World Class Cuisine to a Taste of Broadway

With a sophisticated range of indoor and outdoor adventures, combined with the best shopping, dining, and cultural experiences outside of Chicago, DuPage appeals to business, leisure, and sports travelers alike.

500 MILES OF TRAILS

19 COLLEGES & UNIVERSITIES

8 LOCAL MUSEUMS

100+ HOTELS

11 CHARMING DOWNTOWN DISTRICTS

4 LEGENDARY ESTATES

60 FOREST PRESERVES

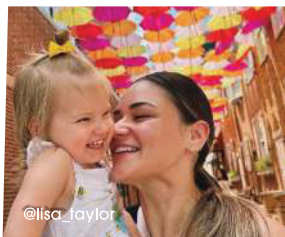
8 MAJOR SHOPPING CENTERS

2 WORLD-RENOWNED LABORATORIES

50+ GOLF COURSES

8 MAJOR ART EXHIBITIONS 2021 - 2024

1 AWARD-WINNING WINERY



@lisa_taylor



@jullannmbrown



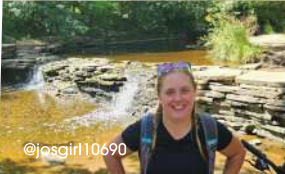
@aefitzsimons



@bandemil_rico1



@blue_gill_assassin



@jagsgirl10690



@miadivinerhymes



@becsl



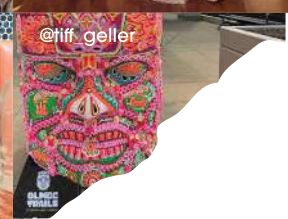
@whyjustfindjoy



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@tiff_geller

Tourism Facts

“Essential to our Economy. Indispensable to our Communities. Irreplaceable as an Industry.”

- U.S. Travel Association

DuPage County

2nd largest generator of travel & hospitality business in Illinois.

One of the **largest suburban hotel markets** in the United States.

\$5.65 billion generated in direct and indirect spending.

18 communities invested in programming.

The taxes generated by visitor activity saves every Illinois household **\$1,300**.

Illinois by the Numbers

Every \$1 invested in tourism generates **\$10** in return.

Hotel tax revenue reached its highest on record at **\$322 million** in FY24 (+4.5% from FY23).

The impact of visitor spending generated **\$4.6 billion** in state and local tax revenue.



The State of U.S. Travel

Travelers in the U.S. directly spent **\$1.3 trillion**

\$855B in Domestic Leisure

\$294B in Total Business

\$155B in International Inbound

U.S. Travel Association, Tourism Economics, and U.S. Dept. of Commerce



Supported more than **15 million** American workers.

DUPAGE COUNTY
CONVENTION & VISITORS BUREAU

enjoy
illinois



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