



# Tourism Facts

“Essential to our Economy. Indispensable to our Communities. Irreplaceable as an Industry.”

- U.S. Travel Association

DuPage  
County

2nd largest generator of travel & hospitality business in Illinois.

One of the largest suburban hotel markets in the United States.

\$5.34 billion generated in direct and indirect spending.

18 communities invested in programming.

The taxes generated by visitor activity saves every Illinois household \$1,263.

## Illinois by the Numbers

Every \$1 invested in tourism generates \$10 in return.

Hotel tax revenue surpassed pre-pandemic records, reaching its highest ever record at \$308 million in FY23.

The impact of visitor spending generated \$4.3 billion in state and local tax revenue.

## Importance of Business Travel and Meetings & Events



\$255 billion in travel spending generated in 2022.



Supported 1.3 million jobs.

DUPAGE COUNTY  
CONVENTION & VISITORS BUREAU

enjoy  
illinois



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