DuPage County: Economic Impact of Visitors in 2022

DuPage County Visitor Overview



TOURISM REVENUES **\$2.99 Billion (+33.4% YOY)



\$893 Million (+15.2% YOY)



TOURISM RELATED JOBS **25,450** (+14.5% YOY)



\$208 Million (+35.7% YOY)



\$90 Million (+28.5% YOY)

Eating & Drinking: \$656.7 Million

Transportation: \$1327.1 Million

Retail: \$226.1 Million

Room: \$524.2 Million

Recreation: \$256.9 Million

Tourism Revenues: \$2.99B

World Class Cuisine to a Taste of Broadway

With a sophisticated range of indoor and outdoor adventures, combined with the best shopping, dining, and cultural experiences outside of Chicago, DuPage appeals to business, leisure, and sports travelers alike.

500 MILES OF TRAILS

60 FOREST PRESERVES

50⁺ GOLF COURSES

19 COLLEGES & UNIVERSITIES

CHARMING DOWNTOWN DISTRICTS

8 MAJOR SHOPPING CENTERS

5 MAJOR ART EXHIBITIONS 2021 - 2023

themamatographe

4 LEGENDARY ESTATES

8 LOCAL MUSEUMS

WORLD-RENOWNED LABORATORIES

AWARD-WINNING WINERY



Tourism Facts

"Essential to our Economy. **Indispensable** to our Communities. **Irreplaceable** as an Industry."

- U.S. Travel Association

DuPage County 2nd largest generator of travel & hospitality business in Illinois. One of the largest suburban hotel markets in the United States.

\$5.34
billion
generated in
direct and
indirect
spending.

18 communities invested in programming.

The taxes generated by visitor activity saves every Illinois household \$1,263.

Hotel tax revenue surpassed pre-pandemic records, reaching its highest ever record at \$308 million in FY23.

Illinois by the Numbers Every \$1 invested in tourism generates \$10 in return.

The impact of visitor spending generated **\$4.3 billion** in state and local tax revenue.

Importance of Business Travel and Meetings & Events





\$255 billion in travel spending generated in 2022.



Supported

1.3 million jobs.





