

**For Immediate Release**

August 31, 2015

**Contact**

Nanette Traetow, Director of Marketing & Operations  
630.575.8070 | [nanette@discoverdupage.com](mailto:nanette@discoverdupage.com)

## **DuPage Convention & Visitors Bureau Unveils This Year's Meeting Professionals Guide**

Oak Brook, IL – The DuPage Convention & Visitors Bureau (CVB) has just released their latest annual [DuPage County Meeting Professionals Guide](#) in partnership with *Midwest Meetings*, one of the nation's top meetings magazines.

This annual publication showcases DuPage County and is considered the definitive source for information about meeting and event services in Chicago's western suburbs. Its comprehensive Facilities-at-a-Glance section makes quick work of determining which area venues best suit planners' needs.

The guide is distributed as an insert in *Midwest Meetings'* September 2015 issue, with over 28,000 readers, and as a standalone brochure to 5,000 more planners who coordinate business travel, meetings, events, conferences, trade shows, and expositions in the Midwest.

"Our meeting planners guide is such an important resource for our clients and prospects," according to Lisa Landers, CMP, Director of Sales. "It allows them to be a more informed planner, with better questions and comments relating to their event."

Here are a few reasons why DuPage County is considered one of the most desirable meeting destinations in the Midwest U.S. for groups of up to 5,000:

- Just 20 miles west of downtown Chicago ("The Loop")
- Easy access to major airports, expressways and mass transportation
- More than 100 hotels, 4 golf resorts and 16,000+ guest rooms
- Nearly 2 million square feet of meeting space
- World-class dining, shopping and entertainment
- Rich in culture, heritage and landscape

With 80% of their business coming from the meetings industry, it can be said that no one knows DuPage County better than the DuPage Convention & Visitors Bureau.

For assistance with planning or a copy of the DuPage Meeting Professionals Guide, contact the DuPage CVB Sales Department at [meetings@discoverdupage.com](mailto:meetings@discoverdupage.com) or 800.232.0502, extension 201, or visit the [Planners section at DiscoverDuPage.com](#). *(more)*

### **About DuPage County**

DuPage County is the second most populous county in Illinois after Cook County, which borders it to the north and east. Together, the two counties account for half of the state's population. One of the nation's wealthiest counties, DuPage is rich in many types of commerce and is second only to Cook in tourism revenue. With its well-developed highway and mass transit system, DuPage is easily accessible from O'Hare and Midway Airports, as well as the City of Chicago.

### **About DuPage Convention & Visitors Bureau**

The DuPage Convention & Visitors Bureau was established through the efforts of a coalition of DuPage area hotel executives and business representatives in 1987, and was formally certified in 1989 by the State of Illinois. It remains the official agency for promoting the county's multibillion dollar tourism industry and marketing DuPage County as an enticing destination for leisure and business travelers, meeting planners, groups and conventions, in order to enhance the economic development of the area.

###