

MIDWEST ESPORTS

INVITATIONAL



Powered By:



FEBRUARY - 24TH & 25TH, 2024



Midwest Esports Invitational was created by passionate sports and entertainment experts to fill a void in the esports college competitive scene. With the intention to serve and grow the esports ecosystem, the invitational will bring together some of the best collegiate athletes, up-and-coming high school gamers, fans, and the community through a unique atmosphere of competition and connection.

Offering athlete engagement opportunities, guest speakers, a village expo, and of course, high-level competition, a seat at this event will be on every gamer's list. To be held annually, the Midwest Esports Invitational will build a home for players as they advance with greater access to become top esports athletes.

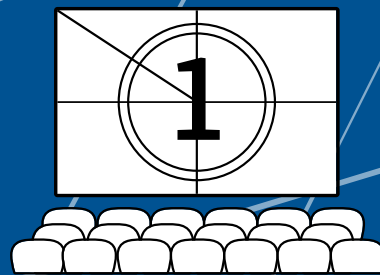
ESPORTS INDUSTRY SNAPSHOT

A market report conducted in 2022 showed that video games dwarf the market value of both Digital Music and Box Office combined.

DIGITAL MUSIC



BOX OFFICE



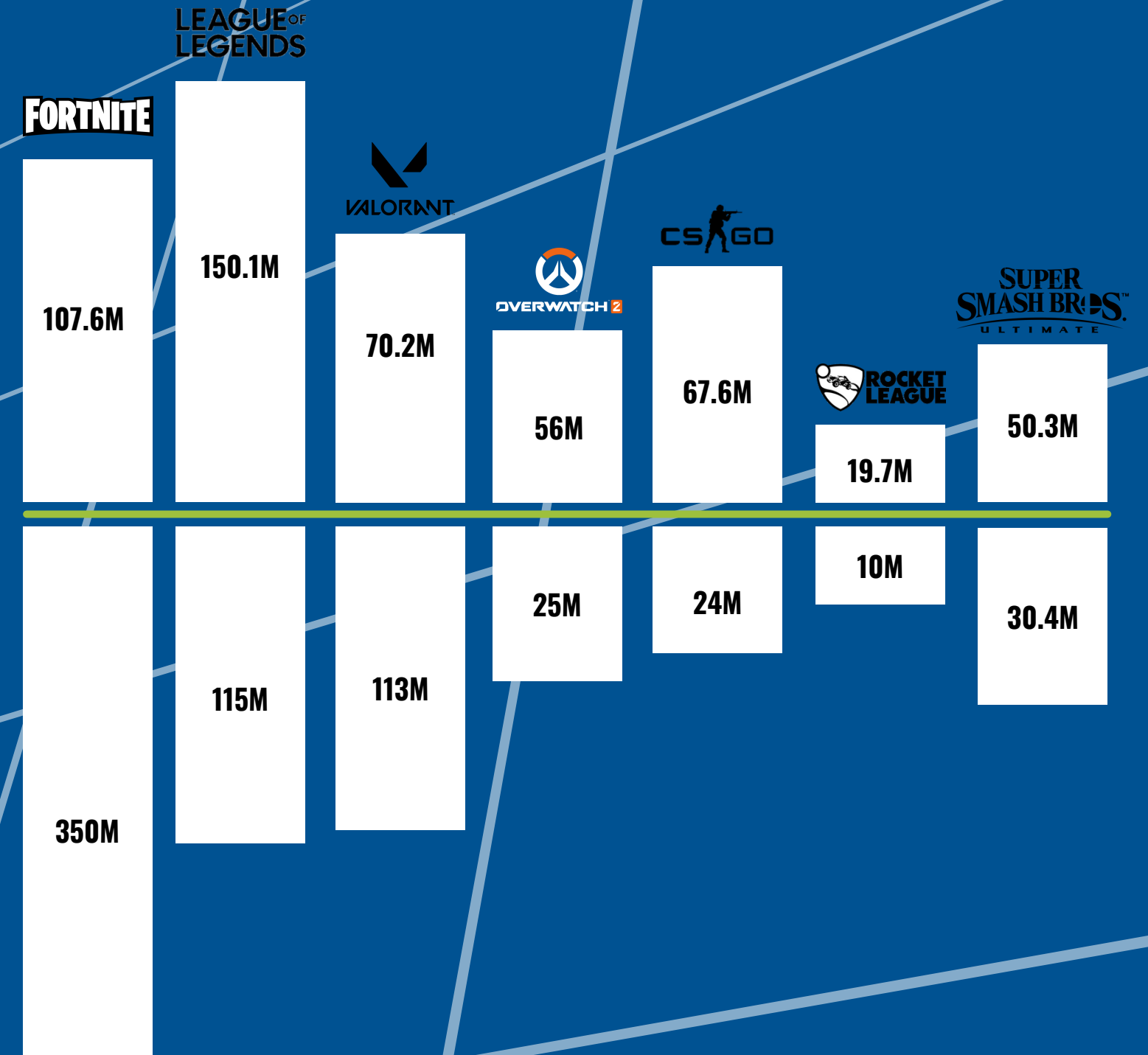
VIDEO GAMING



ESPORTS INDUSTRY



ESPORTS VIEWERSHIP ESPORTS PLAYERBASE



EVENT OVERVIEW



FORMAT

ANNUALLY

\$10,000 PRIZE-POOL

DATES: FEB 24-25

32 COLLEGIATE ESPORTS TEAMS

DUPAGE COUNTY, IL

COMPETING ACROSS 3 GAMES

TWO FULL DAYS OF
COMPETITION



OVERWATCH 2

SUPER
SMASH BROS.[™]
ULTIMATE



VALORANT

TOP COLLEGIATE ESPORTS TEAMS



Universities Competing in the Midwest
Invitational with a Combined Enrollment of
Over 500,000+ Students 2023



INVITED UNIVERSITIES



PRODUCTION

A Quick Breakdown

1

Content Creation

2

Cameras & Stage

3

Video Advertisement

Casters & Talent

4

Audience & Community

5

Brand Placement

6



VENUES

Esports Venue



Competition Venue | Village Expo
Speakers | Players Lounge



PARTNERSHIP PACKAGES

1



Leading Partner

This is the highest level of brand sponsorship that can be undertaken with Midwest Esports Invitational.

2



Named Partner

Is a sponsorship title worthy of any brand looking to work hand-in-hand with us. You will have to keep exposure to a hard-to-reach demographic.

3



Supplier Partner

Aid the delivery of the MidWest Esports Invitational by supporting us through product, exposing your brand to excellent coverage and a key target audience.

Costs

1

\$10,000

1 available

2

\$5,000

2 available

3

\$2,500

4 available

TRUSTED PARTNERS



The Team



Igor Bakovic

Director of Sports at
DuPage Sports
Commission



Catherine Sarrett

Owner & GM of Scrims Esports
Gaming Center



Sean Norton

Owner of kaiju corp



Joseph Moseley

Owner of Scrims Esports
Gaming Center



Rick Aguayo

Founder of Hitpoint

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Thank You

DuPage
SPORTS
COMMISSION