

DUPAGE TOURISM FACTS

With one of the largest suburban hotel markets in the United States, a strong visitor industry has a positive effect on DuPage County's economy.

DuPage ranks second in the state in visitor spend, employment and tax receipts.

In 2018, visitation throughout DuPage generated:

- 23,500 jobs in our communities
- \$2.72 billion in revenues
- \$174 million in state tax receipts

A thriving visitor economy reduces the tax burden of the average DuPage household by approximately \$1,300 per year.

Hotel rates:

The current DuPage County check out rate (the rate guests pay on their hotel stay) is approximately 11%, which is <u>below the national average</u> of 13.75% and Chicago's 17.4%.

Research shows that even with a one or two percent rate increase, DuPage hotel rates will remain competitive.



