FOR IMMEDIATE RELEASE

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DuPage County Announces Photo Contest to Help Commemorate 175th Year

Oak Brook, IL – In celebration of the 175th anniversary of the founding of <u>DuPage County</u> in Illinois, the <u>DuPage Convention & Visitors Bureau (CVB)</u> is conducting a photo contest on the county's behalf through the end of the year. The contest will be held entirely on social media – specifically Instagram and Twitter – and will run from November 1 to December 31, 2014.



To qualify, an entry must be either a historical or current photographic image taken in DuPage County. The person submitting the image must be at least 21 years old and have legal ownership of or proof of permission by the owner to use the photo. The image must be submitted through the entrant's Twitter or Instagram account and include the hashtag #celebratedupage.

"This contest provides residents and visitors with a great way to harness their creativity and affection for our wonderful county and express what they see," states Tonia Khouri, who sits on the boards for both DuPage County and the DuPage CVB. "I think it will be fascinating to understand how people capture

DuPage through many different lenses and viewpoints. I can't think of a better way to honor the rich history of DuPage and its vitality as our county grows and changes through the 21st century."

One winning image will be chosen from all qualifying entries by members of the county board and DuPage CVB. The winner will be notified in January 2015 via the social media network through which they submitted their image. He or she will receive a gift basket filled with gift cards and items unique to DuPage County.

The winner will be announced online on February 9, 2015, which is the county's 176th anniversary, and recognized at February's county board meeting.

The image, with photo credit, will appear on both the county's and the CVB's websites for at least one month. A gallery of other images entered may also be made available through the DuPage CVB's website, DiscoverDuPage.com.

For more information, contact Executive Director Beth Marchetti at the DuPage Convention & Visitors Bureau at (630) 575-8070 or beth@discoverdupage.com.

About DuPage County

DuPage County is the second most populous county in Illinois after Cook County, which borders it to the north and east. Together, the two counties account for half of the state's population. One of the nation's wealthiest counties, DuPage is rich in many types of commerce and is second only to Cook in tourism revenue. With its well-developed highway and mass transit system, DuPage is easily accessible from O'Hare and Midway Airports, as well as the City of Chicago.

(more)

About DuPage Convention & Visitors Bureau

The DuPage Convention & Visitors Bureau was established through the efforts of a coalition of DuPage area hotel executives and business representatives in 1987, and was formally certified in 1989 by the State of Illinois. It remains the official agency for promoting the county's multibillion dollar tourism industry and market DuPage County as an enticing destination for leisure and business travelers, meeting planners, groups and conventions, in order to enhance the economic development of the area.

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