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DuPage County Invites International Travelers to Discover Chicago's Western Suburbs at IPW Conference

Oak Brook, IL – The [DuPage Convention and Visitors Bureau \(CVB\)](#) will again be representing the DuPage County tourism industry at [U.S. Travel Association's annual International Pow Wow \(IPW\) conference](#), taking place in Orlando, Florida on May 30 through June 3, 2015.

IPW is the travel industry's premier international marketplace and the largest generator of travel to the U.S. More than 1,000 U.S. travel organizations and close to 1,200 international and domestic buyers from more than 70 countries are expected to attend, resulting in projections of over \$4.7 billion in future travel revenue for American suppliers and municipalities.

The DuPage CVB has a number of prescheduled appointments arranged with delegates, and they will be showcasing DuPage County at the IPW tradeshow in booth 1575, a high profile location in the State of Illinois Pavilion.

In partnership with [Brand USA](#), the DuPage CVB also participated in creating a new tourism video for the [Chinese audience](#).

DuPage is the second largest tourism generating county in the state behind Cook, home to Chicago. The DuPage CVB intends to use this event to make a strong impression on the international travel community and provide even greater opportunities for tourism to make a solid impact on the county's economic development.

For more information about DuPage County's participation in this event, contact Miriam Blumenthal at miriam@discoverdupage.com or (630) 575-8070, extension 208.

About DuPage County

DuPage County is the second most populous county in Illinois after Cook County, which borders it to the north and east. Together, the two counties account for half of the state's population. One of the nation's wealthiest counties, DuPage is rich in many types of commerce and is second only to Cook in tourism revenue. With its well-developed highway and mass transit system, DuPage is easily accessible from O'Hare and Midway Airports, as well as the City of Chicago.

About DuPage Convention & Visitors Bureau

The DuPage Convention & Visitors Bureau was established through the efforts of a coalition of DuPage area hotel executives and business representatives in 1987, and was formally certified in 1989 by the State of Illinois. It remains the official agency for promoting the county's multibillion dollar tourism industry and market DuPage County as an enticing destination for leisure and business travelers, meeting planners, groups and conventions, in order to enhance the economic development of the area.