

**FOR IMMEDIATE RELEASE**

May 9, 2019

**Media Contact:**

Dee Dee McDevitt, Content Marketing Manager

[deedee@discoverdupage.com](mailto:deedee@discoverdupage.com)

(630) 575-8078 ext. 212

**DuPage Convention and Visitors Bureau Launches New Visitors Guide**

*Themed "Created for You by You," delivering a new creative twist for readers!*

Oak Brook, IL...DuPage Convention and Visitors Bureau (DCVB) debuted its annual Visitors Guide during National Travel and Tourism Week, May 5 – May 11, 2019, an annual tradition for the U.S. travel community. It's a time when travel and tourism professionals across the country unite to celebrate the value travel holds for our economy, businesses and personal well-being.

DuMore DuPage Visitors Guide, prepared for its visitors and residents, has a new contemporary design and unique approach to highlighting the gems of DuPage County. With a glimpse into this year's guide, readers will take-a-peek through the eyes of visitors and residents who shared their experiences through social media. Hence, the guide's theme "Created for You by You." The photos capture residents and visitors to the County quenching their thirst at local brewery tastings, feeling at home during a hotel stay, savoring delicious bites at local restaurants, discovering and exploring charming downtowns, horsing around, trailing and more.

The DCVB distributes 50,000 free Visitors Guide throughout many destination channels. Guides can be found in the following locations: East/West Indiana Tollways; CTM Brochure Rack; Western Division; Union Station; Midway Airport; Chicago Southland Oasis; Hinsdale Oasis; I88 DeKalb Oasis; Belvidere Oasis; Tourist Information Centers; tradeshow and is provided to conference and convention attendees. Guides are also available through the DuPage Convention & Visitors Bureau headquarters located at 915 Harger Road, Suite 120, Oak Brook, IL 60523. Email [visitor@discoverdupage.com](mailto:visitor@discoverdupage.com) or call 630.575.8070 to request a copy.

Click here to view a digital copy [https://issuu.com/discoverdupage/docs/2019\\_visitors\\_guide\\_digital-final](https://issuu.com/discoverdupage/docs/2019_visitors_guide_digital-final).

# # #

**About the DuPage Convention & Visitors Bureau**

The DuPage Convention & Visitors Bureau (DCVB) is the official destination marketing organization for DuPage County, Illinois' second largest County comprised of 38 communities. The DCVB works in partnership with community business and civic leaders to maximize travel and tourism opportunities which ultimately contribute to the economic vitality of the County and its residents. For more information, visit [www.discoverdupage.com](http://www.discoverdupage.com).