

BRING IT HOME TO DURANGO

DISCOVER HOW YOU CAN MAKE A DIFFERENCE IN YOUR OWN COMMUNITY.

Show off Durango by helping to bring in your favorite event! YOU can have positive economic impact to our community by bringing in a meeting, sporting or cultural event, family, military or fraternal reunion. It's easier than you think! Whether it's as few as 10 people or as many as 200 or more, Visit Durango provides complimentary planning resources.

Did you know that Colorado is ranked the 8th most popular state to visit in the United States? Durango is ranked as one of the 10 coolest towns by Budget Travel. All the more reasons to influence your group to meet in Durango!

Visit Durango will help you begin the bidding process and shoulder the responsibility of ensuring that your attendees have an enjoyable and memorable stay in Durango! And best of all, our services are totally FREE!

PARTNER WITH VISIT DURANGO!

Take advantage of our complimentary tools and expertise, to bring dollars that make a difference back to our local economy!

Contact Marsha Wilson,
Sales Manager with Visit Durango
to help plan and host your
meeting or event today.

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Visit Durango's Mission

- Promote the Durango Area Brand
- Generate demand in visitation
- Support a positive visitor experience
- Drive economic impact



"When the Colorado Municipal Clerks Association was searching for a host city for the 2019 Annual Conference, we knew that planning the event in Durango would require a lot of work and enticement to draw attendees down to our corner of the state. Visit Durango has been an irreplaceable source of knowledge, assistance, and resources for us, working alongside us through the whole process and giving us confidence in our success."

- Chris Vicari
City of Durango

Meetings and events have a significant positive impact on the local economy. The Colorado Municipal Clerks Association Annual Conference brought 120 attendees from around the state, resulting in 325 room nights and an estimated (direct and indirect) economic impact of over \$140,000.

VISIT DURANGO COMPLIMENTARY RESOURCES:

- Research lodging availability
- Host site inspections of the area for decision makers
- Recommend free time activities and off-site venues
- Provide area promotional materials such as travel planners, photos and videos