

Set out on a linear route to take in a cluster of posts, map your own circular route, or try and complete them all and cover the East Yorkshire coast - find the routes for each location by scanning the QR code on the front cover.

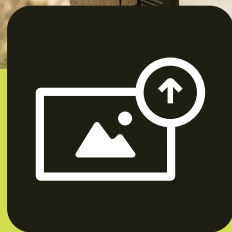
The photoposts have been manufactured and designed by Galvin Brothers of Beverley, with each one holding information plaques and QR codes to direct users to further information on the wider project.

Users are encouraged to take photos and upload to social media using the hashtag name listed on each beacon. The locations for each of the 30 posts can be found by using the what3words app (downloadable from the App Store). What3words is an easy way to identify precise locations with every 3m square, given a unique combination of three words (this is called a what3words address).

Active Beacons Photopost Project



Place your phone in the cradle and take a photo of the view



Share the image on your social media using #location name



Scan the QR code situated on each photopost for more information



For more information on the project, including locations and trails please scan this QR code.

Explore the East Yorkshire coast's iconic locations, whilst capturing its hidden gems on camera.

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Explore the East Yorkshire coast's iconic locations, whilst capturing its hidden gems on camera. A series of artistic wood turned photoposts lead the way, offering connected trails and way finding, with opportunities to support coastal monitoring of the landscape through the University of Hull's 'Active Learning' programme and free citizen-led science.

The 'Active Beacon' Photopost Project is a joint initiative between East Riding of Yorkshire Council (Active Coast) and The University of Hull (Energy and Environment Institute), which is linked to the global CoastSnap programme. With strong links to the Blue Health agenda, the Photopost Project takes advantage of the region's blue spaces to improve active recreation, physical activity opportunities and mental wellbeing, through the development of connected and accessible infrastructure.



Taking inspiration from historic coastal landmarks, these sympathetic active beacons can be explored across a number of locations on the East Yorkshire coast, linked to the King Charles III Coastal Path and beyond, including trails at:

- Sewerby to Bempton
- Hornsea
- Withernsea
- Spurn Point
- Hessele Foreshore



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Download the free 'What Was Here?' app to see the locations of the photoposts on the 'Active Beacons' Trail. You can find it in the app stores, or by scanning this QR code:

