

HANSA BEVERLEY



 VISIT
EAST
YORKSHIRE



Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



BEVERLEY
TOWN COUNCIL
WORKING FOR A COMMUNITY

The Hanseatic League

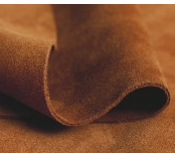
16

Northern
European
countries!



Almost 200
towns and cities!

The **Largest group**
of towns
and cities
in the
World!



About the historical Hanseatic League

The German Hanse emerged in the 14th century as an association of towns, most of which belonged to the Holy Roman Empire. Hanse merchants and their home towns shared trade privileges and economic interest in Northern European long distance trade. For about 400 years, Hanse towns successfully cooperated to support the commerce of their merchants.

Until 1870 Germany was a series of separate countries controlled by Aristocratic rulers with a common language of German.

Bulk freight was carried by river and sea in medieval times due to the condition of the roads.

The Hanse towns chose Lübeck as their HQ - a major port and one of the largest cities in the Baltic Sea area. This still remains the HQ of the Modern Hanseatic League today.



About their ships and the cargo:

Built to their own design, with a raised bow and stern allowing Archers to fire down on Pirates or attackers.

There was one square Mainsail and oars. They had flat bottoms to load/discharge cargo onto beaches. All crew slept on deck.

The rest of the ship was given over to cargo space to maximize the carrying capacity.

The main cargo was wool, linen, wine, pitch, soap, timber, furs, hunting birds, honey, cloth, leather, fabric dye, salt, beer, grain and dried fish.

The ships and cargo were owned by up to 30 Merchants.

If the ship sank they all lost 1/30th of the value of ship and cargo, not everything, similar to insurance today.

Duty free deals were done with Governments.

They travelled in convoys which merchant ships still do today in war zones.

Distribution depots were known as 'Staples' and both Kingston upon Hull and York were 'Staples'.



Hanseatic Cog

What is the Modern Hanseatic League?

The Modern Hanseatic League was formed in 1980 to reconnect towns and cities across Northern Europe, which were former trading members of the Hanseatic League. It grew rapidly, partly because many towns from the former Eastern Bloc joined at the fall of the Iron Curtain.

The purpose of the Modern Hanseatic League is to promote the common Hanseatic heritage of cities and towns, revive the Hanseatic spirit, foster cooperation, have cultural exchanges with other member towns and cities, boost tourism, expand business connections, further education amongst the young people and learn foreign languages.

It promotes encounters and exchanges of young people.

Other activities include, sporting fixtures with other members, swapping musical tours and choir visits, connecting through the scouts and the guides and forming lasting friendships.

There is a Youth Hansa which was formed in 1998 in Sweden for 16 to 25 year olds, which is very popular.

There is a Business Hanse founded in 2013. This represents traditional values in modern business life and encourages trade between members.

Every year in the summer there is an international gathering and Beverley will arrange these trips to the host town or city which will include travel and accommodation. This a great opportunity for sponsors and partners to get involved and join in.



Hanseatic Day cultural festival © Tennekes

How is Beverley benefitting from membership of the Modern Hanseatic League?

The Samman Scholarship enables 4 young people from 18 to 24 years old every year to visit a Hanseatic League member town. The objectives are to learn the language and culture of the country for up to a year. Students will be helped to find work or to study and will be paid monthly by the Samman Scholarship.

All businesses in the hospitality trade, retailers, import/export businesses and travel industries will benefit from an increased number of visitors to the town and surrounding areas.

Beverley will also participate in Hanseatic League festivals bringing a vibrant sense of celebration to the town for everyone to enjoy.

For further information on the Hanseatic League visit:
www.hanse.org

For further information on Beverley visit: **visiteastyorkshire.com**

To find out more and become involved contact:
Hamish Stewart, by email:
hamish.stewart37@gmail.com who will be happy to chat or visit you.



The Hanseatic League of
Modern Times Youth Hansa

Beverley

Hanseatic League



This historic market town in East Yorkshire was the 10th largest town in England in medieval times and was a wealthy manufacturing town.



Beverley supplied Hull (Hanseatic League staple/distribution depot) with products and also occasionally other Hanseatic trading ports.



The town traded in wool, cloth, linen, leather, shoes, saddles, bags, bricks and barrels which were used to carry the cargo as they were watertight.



Beverley



The picturesque streets of Beverley offer an upmarket shopping experience, with a pleasant mix of independent and high street names.



Saturday Market gives the centre an exciting vibrant feel. Wander amongst market stalls, have a browse and enjoy the atmosphere.



Gourmet restaurants, pavement cafes, traditional pubs, and cocktail bars. Grab a coffee or ice cream and chill out in Beverley.





BEVERLEY TOWN TRAIL

Medieval Guilds & Crafts

Why not find out more about Beverley and take a step back in time, discover what life was like in Medieval Beverley by following the Town Trail of Medieval Guilds & Crafts? Stroll from the North Bar towards the Beverley Beck, discovering the trail's 40 unique sculptures which depict the guilds and trades of the area.

Download: <https://bit.ly/2HV3VOK>.
Or pop into the Tourist Information Centre, within the Treasure House, Beverley, to pick up a copy.

