

2019

VISIT
EQU
CLAIRE

PARTNER SERVICES



WEBSITE

Sessions

400k+

Page Views

834k+

Mobile

65%

Female

60%

New Visitors

81%

Top Three Markets

Eau Claire | Chicago | Minneapolis

SOCIAL MEDIA



9,600+



26,000+



4,600+

WEEKLY E-NEWSLETTER

2,200+ active subscribers

Website data reflects 2018 Google Analytics data. Social Media stats pulled February 2019.

A la carte options

Enhanced Website Listing | \$250

For one year, your enhanced listing includes ten images, website link, detailed business description, social media feed and links, Trip Advisor and Yelp data feeds and brochure or menu links. As an added benefit, enhanced partners can have brochures placed in Visit Eau Claire's Experience Center.

Priority Website Listing | \$500

For one year, your priority listing will rise to the top in a specific category.

Featured Event on Website | \$50

For one month, your event will be featured on the visiteauclaire.com website.

E-Newsletter Highlight | \$25

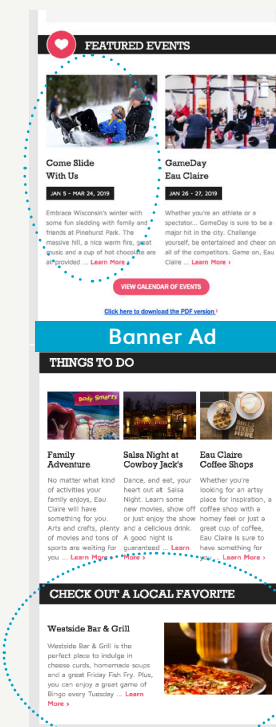
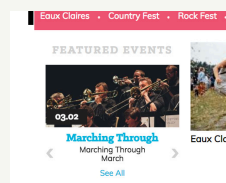
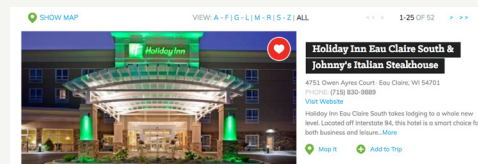
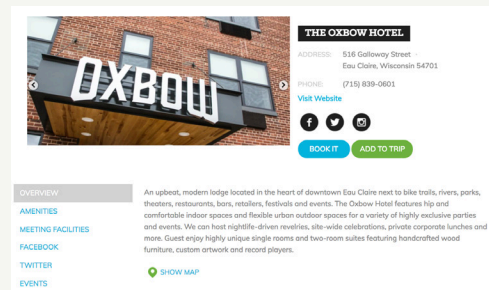
Your Visit Eau Claire website listing will be featured in one edition of our weekly e-newsletter as a 'Favorite Partner'.

E-Newsletter Featured Event | \$25

Your Visit Eau CLaire event listing will be featured in one edition of our weekly e-newsletter.

E-Newsletter Banner Ad | \$50

Your custom banner ad will be placed in one edition of the Visit Eau Claire weekly e-newsletter. This will include a direct link to your website.



Facebook Post | \$75

Your business or event will be promoted on the Visit Eau Claire Facebook page that has over 26,000 'likes'. Add postings for additional cost.

Twitter Post | \$25

Your business or event will be promoted on the Visit Eau Claire Twitter page that has over 4,600 followers.

Digital Display Static Ad | \$50

Be seen by visitors and locals alike in the Experience Center. Your 30-second custom ad will be displayed at a minimum of every two hours for one month.

Digital Display Commercial/Video | \$100

Be seen by visitors and locals alike in the Experience Center. Your 30-90-second branded commercial or video will be displayed at a minimum of every two hours. Don't have a video? Ask us how we can help.

Instagram Story Feature | \$25

Your business or event will be promoted on Visit Eau Claire's Instagram Stories that has nearly 10,000 followers.



iPad Screensaver Recognition | \$50

See your business logo for one month on all eight of our Experience Center iPads that are used by visitors and locals looking to explore the city.



Marketing + Advertising Packages

Pop-Up Shop Package | \$300

Valued at \$600

Includes:

- Exclusive use of pop-up shop wall in Experience Center
- E-newsletter highlight
- One Facebook post
- One Twitter post
- One Instagram story mention
- Digital display static ad for one month

This package includes Experience Center programming support for a workshop or event.

Sponsored Content Package | \$300

Valued at \$385

Includes:

- Sponsored content blog post on the visiteauclaire.com website written by Visit Eau Claire marketing team
- Strategy meeting with marketing team about the written piece
- E-newsletter highlight
- One Facebook post
- One Twitter post
- One Instagram story mention

Partner Promotion Package | \$300

Valued at \$375

Includes:

- Digital display static ad for one month
- E-newsletter highlight
- iPad screensaver recognition for one month
- One Facebook post
- Two Twitter posts
- Two Instagram story mentions

Event Promotion Package | \$300

Valued at \$400

Includes:

- Featured event on visiteauclaire.com website
- E-newsletter banner ad
- E-newsletter featured event
- Digital display static ad for one month
- Two Facebook posts
- One Twitter post
- Two Instagram story mentions

VISIT EAU CLAIRE

EVENT SERVICES

Blow-up Event Arch | \$300

Includes setup, delivery and takedown. This requires electricity.



Photobooth | \$200

For 2 hours, our photobooth rental includes photobooth and props. This includes delivery of photos through an online gallery. Add additional hours for \$75 per hour.

Sign Stands | \$25/stand

Get your 24x36 signs placed in these double-sided rolling sign stands. *Signs to be provided by event. (8 available)



Corn Hole Game

FREE with an event services purchase of \$200, get this favorite backyard game at your event.

T-Shirt Cannon

FREE with an event services purchase of \$200, shoot your t-shirts to a crowd with our t-shirt cannon.

Kubb Set

FREE with an event services purchase of \$200, get this iconic Eau Claire game at your event.



--- a la carte offerings ---

--- added value ---