

EAU CLAIRE SCULPTURE TOUR

2024 Sponsorship Opportunities



ABOUT US

Our Mission

Sculpture Tour Eau Claire is a non-profit organization with the goal of enhancing the quality of life in Eau Claire, Wisconsin by using the arts to promote tourism, economic development, health, and education.

Our Vision

Sculpture Tour Eau Claire is dedicated to providing free public art in the form of a year-round exhibit of original outdoor sculptures. We seek to bring the work of national and international artists to Eau Claire, as well as promote our local and regional art and artists.

Enhancing the Quality of Life in Eau Claire by using the Arts to:

Promote Tourism

Encourage Active Lifestyles

Engage our Residents and Guests

Spur Economic Development

Foster Art Education and Lifelong Learning

Encourage Social Inclusion

Build Community Pride

Unify our Community

Promote our Local Artists

Revitalize Downtown with a Creative Economy

SPONSORSHIP



Site Sponsorship | \$6,000 for 3 years (billed annually) or \$2,200 for 1 year

Includes:

- (1) Post on the Sculpture Tour Facebook page - showcasing site sponsorship and including sponsor business tag
- Logo on sculpturetour.org with a link back to your business website
- Business listing featured on sculpturetour.org
- Business name on site plaque that includes the artist and sculpture name
- Business name in site photo caption in the photo gallery on sculpturetour.org
- Tickets to private Artist Reception



Event Sponsorship | \$5,000

Includes:

- "Site Sponsorship" benefits listed above
- Business logo featured on Sculpture Tour Artist Reception invite
- On-site business announcement at Sculpture Tour Artist Reception
- Business recognition on Sculpture Tour Facebook page promoting the Artist Reception



People's Choice Sponsorship | \$20,000

Includes:

- "Site Sponsorship" benefits listed above
- Business logo featured on online People's Choice voting form
- Sponsorship recognition for People's Choice sculpture on People's Choice photo gallery on sculpturetour.org
- Announcement of People's Choice winner on Visit Eau Claire's e-newsletter with sponsor recognition



2024 Eau Claire Sculpture Tour Sponsorship Agreement

Eau Claire can't be home to the #1 largest Sculpture Tour in the nation without your support! Our sponsors aid us in amplifying the public art scene in our region and play a part in providing accessible, public art for all ages to enjoy year-round. Below are different sponsorship opportunities available for the Eau Claire Sculpture Tour.

Organization Name:

Address:

Authorized Representative:

Phone Number:

E-mail:

This agreement is established between Sculptures Eau Claire Inc. and the Undersigned organization. Sculptures Eau Claire Inc. agrees to provide sponsorship benefits in accordance with the selected program, as listed below.

All sponsorship benefits are from the period of January 1 to December 31 and include:

- One post on the Sculpture Tour Facebook page showcasing site sponsorship and including sponsor business tag
- Logo on sculpturetour.org with a link back to your business website
- Business listing featured on sculpturetour.org
- Business name on site plaque that includes the artist and sculpture name
- Business name in site photo caption in the photo gallery on sculpturetour.org
- Tickets to private Artist Reception

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1) Select the type of sponsorship and complete form.

Sponsorship Packages	Cost	Total
Site Sponsorship – Three Years (billed annually) <ul style="list-style-type: none"> All sponsorship benefits 	\$6,000/3 years	
Site Sponsorship – One Year <ul style="list-style-type: none"> All sponsorship benefits 	\$2,200/year	
Event Sponsorship <ul style="list-style-type: none"> All sponsorship benefits Business logo featured on Sculpture Tour Artist Reception invite On-site business announcement at Sculpture Tour Artist Reception Business recognition on Sculpture Tour Facebook page promoting the Artist Reception 	\$5,000/year	
People’s Choice Sponsorship <ul style="list-style-type: none"> All sponsorship benefits Business logo featured on online People's Choice voting form Sponsorship recognition for People's Choice sculpture on People's Choice photo gallery on sculpturetour.org Announcement of People's Choice winner on Visit Eau Claire's e-newsletter with sponsor recognition 	\$20,000/year	
Friends of the Sculpture Tour Donation <ul style="list-style-type: none"> Name featured on sculpturetour.org Does not include sponsorship benefits 	Minimum \$250	
Total		

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2. Payment method:

- Pay Now: Enclose check with completed form.
- Bill Later: You will be invoiced with a payment due date of January 1, 2024.
- Credit Card: Subject to additional convenience fees.
- Check box if you will need a receipt.

3. **Return completed form to:** Sculpture Tour PO Box 1411 Eau Claire, WI 54702 or [info @visiteauclaire.com](mailto:info@visiteauclaire.com)

4. **Representative will furnish the graphics.** Email an updated high resolution and web quality full color digital file of your company logo for use in promotional materials to marketing@visiteauclaire.com with Email Subject: Sculpture Tour Sponsorship Logo.

The Undersigned agrees to the terms above:

Representative Signature

Date