

# EAU CLAIRE SCULPTURE TOUR

*2026-2027 Sponsorship Kit*



*The #1 Largest Rotating  
Sculpture Tour in the  
Nation!*



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[SCULPTURETOUR.ORG](http://SCULPTURETOUR.ORG)







# ABOUT US

## *Our Mission*

Sculpture Tour Eau Claire is a non-profit organization with the goal of enhancing the quality of life in Eau Claire, Wisconsin by using the arts to promote tourism, economic development, health, and education.

## *Our Vision*

Sculpture Tour Eau Claire is dedicated to providing free public art in the form of a year-round exhibit of original outdoor sculptures. We seek to bring the work of national and international artists to Eau Claire, as well as promote our local and regional art and artists.

## *Enhancing the Quality of Life in Eau Claire by Using the Arts to:*

- Promote Tourism
- Encourage Active Lifestyles
- Engage our Residents and Guests
- Spur Economic Development
- Foster Art Education and Lifelong Learning
- Encourage Social Inclusion
- Build Community Pride
- Unify our Community
- Promote our Local Artists
- Revitalize Downtown with a Creative Economy

## *ColorBlock Eau Claire*

ColorBlock is a free public art project created in conjunction with the Eau Claire Sculpture Tour. ColorBlock brings together emerging artists and experienced artists to create vibrant murals and provide splashes of color throughout Eau Claire and Altoona. These murals inspire and encourage visual art, revitalizing and re-energizing our community!

Eau Claire can't be home to the #1 largest Sculpture Tour in the nation without your support! Our sponsors aid us in amplifying the public art scene in our region and play a part in providing accessible, public art for all ages to enjoy year-round. Below are different sponsorship opportunities available for the Eau Claire Sculpture Tour.



1) Select the type of sponsorship and complete the form.

| Sculpture Tour Sponsorship Packages   | Cost            | Total |
|---|-----------------|-------|
| <b>Sculpture Tour Site Sponsorship – Three Years</b> (billed annually) <ul style="list-style-type: none"> <li>One post on the Sculpture Tour Facebook page showcasing site sponsorship and including sponsor business tag</li> <li>Logo on sculpturetour.org with a link back to your business website</li> <li>Business listing featured on sculpturetour.org</li> <li>Business name on site plaque that includes the artist and sculpture name</li> <li>Business name in site photo caption in the photo gallery on sculpturetour.org</li> <li>Tickets to private Artist Reception</li> </ul> | \$6,000/3 years |       |
| <b>Sculpture Tour Site Sponsorship – One Year</b> <ul style="list-style-type: none"> <li>All site sponsorship benefits</li> </ul>   | \$2,200/year    |       |
| <b>Sculpture Tour Event Sponsorship</b> <ul style="list-style-type: none"> <li>All site sponsorship benefits</li> <li>Business logo featured on Sculpture Tour Artist Reception invite</li> <li>On-site business announcement at Sculpture Tour Artist Reception</li> <li>Business recognition on Sculpture Tour Facebook page promoting the Artist Reception</li> </ul>  | \$5,000/year    |       |
| <b>People's Choice Sponsorship</b> <ul style="list-style-type: none"> <li>All sponsorship benefits</li> <li>Business logo featured on online People's Choice voting form</li> <li>Sponsorship recognition for People's Choice sculpture on People's Choice photo gallery on sculpturetour.org</li> <li>Announcement of People's Choice winner on Visit Eau Claire's e-newsletter with sponsor recognition</li> </ul>  | \$20,000/year   |       |
| <b>Friends of the Sculpture Tour Donation</b> <ul style="list-style-type: none"> <li>Name featured on sculpturetour.org</li> <li>Does not include sponsorship benefits</li> </ul>   | Minimum \$250   |       |
| <b>Total</b>  |                 |       |





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| ColorBlock Sponsorship Packages   | Cost            | Total |
|---|-----------------|-------|
| <b>ColorBlock Mural Site Sponsorship – Three Years</b> (billed annually)<br>Includes: <ul style="list-style-type: none"> <li>● (1) Post on the ColorBlock Facebook page - showcasing site sponsorship and including sponsor business tag</li> <li>● Logo on ColorBlock landing page with a link back to your business website</li> <li>● Business listing featured on ColorBlock landing page</li> <li>● Business name on site plaque that includes the artist and mural name</li> <li>● Business name in site photo caption in the photo gallery on ColorBlock landing page</li> </ul> | \$6,000/3 years |       |
| <b>ColorBlock Mural Site Sponsorship – One Year</b><br>Includes: <ul style="list-style-type: none"> <li>● "Site Sponsorship" benefits listed above</li> </ul>   | \$2,200/year    |       |
| <b>ColorBlock Mural Location Sponsorship</b><br>Includes: <ul style="list-style-type: none"> <li>● "Site Sponsorship" benefits listed above</li> <li>● Minimum of (4) ColorBlock murals at your location (space to be provided)</li> </ul>  | \$5,000/year    |       |
| <b>Friends of the ColorBlock</b><br>Includes: <ul style="list-style-type: none"> <li>● Name featured on ColorBlock landing page</li> </ul>  | Minimum \$250   |       |
| <b>Total</b>  |                 |       |



**2. Payment method:**

Pay Now: Enclose check written to Sculptures Eau Claire with completed form.

Bill Later: An invoice will be sent to the Representative's email.

Credit Card: An invoice will be sent to the Representative's email.

Check the box if you will need a receipt.

**3. Return completed form to:** Sculptures Eau Claire 128 Graham Ave. Ste 234 Eau Claire, WI 54701 or  
[info@visiteauclaire.com](mailto:info@visiteauclaire.com)

**4. Representative will furnish the graphics.** Email an updated high resolution and web quality full color digital file of your company logo for use in promotional materials to [marketing@visiteauclaire.com](mailto:marketing@visiteauclaire.com). Email Subject: Sculpture Tour Sponsorship Logo. Further contact will be established for sponsorship activities.

**This agreement** is established between Sculptures Eau Claire Inc. and the Undersigned organization. Sculptures Eau Claire Inc. agrees to provide sponsorship benefits in accordance with the selected program.

**Organization Name:**

**Address:**

**Authorized Representative:**

**Phone Number:**

**E-mail:**

**The Undersigned agrees to the terms above:**

**Representative Signature**

**Date**