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RIVER PRAIRIE



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RIVER PRAIRIE IN ALTOONA, WISCONSIN



Front Porch Place
Altoona, WI 54720

Park Hours:
7 a.m. - 11 p.m.

PARK AMENITIES



Altoona Parks & Rec: Altoona Parks & Rec is conveniently located right in the River Prairie Center. Rent a few games for everyone to enjoy and make sure to keep up on all of the ongoing programming by checking out the Altoona Parks and Recreation Facebook page.



Playground: This natural play area allows kids to grow their imaginations and their physical strength. Let them run wild around the play area, we promise there is plenty of fun for them to get into.

Music Venues: There is live music galore at River Prairie. Weekly summer concert series with local bands, country music stars and everything in between takes place at River Prairie. These amphitheaters are perfect for catching a groove.



Ping Pong Table: Let your competitive side show with a game of ping-pong at the community table at River Prairie. May the best player win.



Pavilions: Rent out one of the three pavilions for your next small event. You'll be close to the splash pad and river, have access to bonfire pits, and, of course, all the beauty River Prairie has to offer.

Walking and Biking Trails: River Prairie is the perfect place for your next walk, run or bike ride. Looking for a relaxing walk after dinner? No problem. Need a peaceful run around the area? We got you covered. Want to see the area on your bike? You know we have it. Plus, we haven't even mentioned the best part: all of these trails have great connectivity to Altoona and Eau Claire trails, as well as the Old Abe and Chippewa River State trails.



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Pet-friendly: Pets love River Prairie just as much as their owners. Take your furry friend for a walk around the trails or let them take a dip in the Eau Claire River. Plus, if you two get hungry, there are plenty of dog-friendly patios that are a great spot to picnic.



Art: River Prairie embraces art and it can be seen all over the park, even in the most unexpected places. The Nexus sculpture helps illuminate River Prairie at night, the wooden playground itself is a piece of art and there are plenty of opportunities for local art installations.



Stream: If you come to River Prairie on a hot summer day, you're sure to see the stream filled with kids. Whether you're looking to cool off, play in the water or just dip your feet in, this shallow stream running through River Prairie is the perfect place for it all.



Splash Pad: Looking for the perfect way to cool off during a hot summer day? Look no further than River Prairie's splash pad. Let the kids run wild and enjoy the summer day.



Canoe/Kayak launch: Grab your kayaks, canoes and coolers and head over to River Prairie's canoe/kayak launch site for an adventurous afternoon exploring the Eau Claire River. Educate yourself on river conditions before launching!

Open Space: One of the best things about River Prairie is that it has ample space, so you can make the park into whatever you want. There are trees perfect for hammocking, open grass for all of your picnicking needs and plenty of room for all of the yard games that your heart desires.

SPACES AVAILABLE FOR RENT

The Tent: Plan for rain or shine by renting out River Prairie's tent. This massive tent is sure to hold all of your guests on the Front Porch Plaza. Several chandeliers and electrical connections are included and capable of serving your event.

Front Porch Plaza: The paved area in the park that's illuminated by string lights is the perfect space for your small to mid-sized events. Featuring movable seating and a beautiful backdrop, this easily transformable space is sure to impress.

Four Seasons Event Venue: This small-scale event venue is perfect for live music. Beautifully framed by the Prairie Stream, the lighted rail backdrop and landscape lighting will add an extra special touch to your event.



Prevea Amphitheater: Add the spectacular views of the Eau Claire River and wooded surroundings to your event. This spacious outdoor area has terraced seating, electrical connections and backdrop lighting.

The Grainery: This gorgeous venue is located along the River Prairie walking trail and pond. Retrofitted from a functional corn crib, The Grainery provides a picturesque view of the Eau Claire River in addition to a signature natural rock outcropping as a backdrop. This venue contains a rustic chandelier and electrical connections capable of serving your event.

Forever Garden: Forever Garden is a romantic landscaped garden surrounded by mature oak trees and the Prairie Stream. This is our closest location to the River Prairie Center with seating for up to 400 people.

The Bluff: Immerse yourself in nature with this natural terraced area along the River Prairie walking trail. A serene view of the Eau Claire River completes this venue.



Speakers: No need to drag speakers along. River Prairie has speakers available for rent for any of the spaces.

RESTAURANTS

44 North: This is the perfect place for gamers, bar-goers and fine-diners alike. Stay downstairs to sit by the bar and play some arcade games or head upstairs for a more formal dining experience.

Cabin Coffee: If you're looking for some hot coffee to warm you up during the cold months or an iced coffee to cool you down during the warm ones, Cabin Coffee has you covered. Plus, their friendly staff is sure to make you feel like you're right at home.

Cowboy Jack's: There is always something exciting happening at Cowboy Jack's. Whether that's dancing, live music, karaoke or something else completely, you'll just have to go in and check it out for yourself. Oh yeah, and we can't forget about their unbeatable patio and great happy hour specials.

Za 51: Prosecco on tap, a giant meatball and delicious pizza. Interested yet? What if we threw in a gorgeous patio with a great view of River Prairie? If this all sounds good to you, Za 51 will have to be your go-to.

Food trucks: Food truck culture in River Prairie is growing rapidly, and any event is sure to have plenty of them to choose from. Get a taste of all the local food by tasting something from all of them.

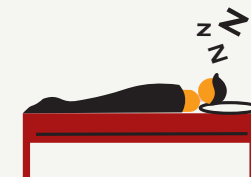


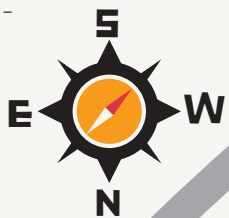
LOGGING

Staybridge Suites: Staybridge Suites® Eau Claire-Altoona provides small town hospitality on the Front Porch of Altoona.

Enjoy a quiet evening in their Great Room, relax by the indoor pool or grill in the BBQ Gazebo. At night, mingle while enjoying drinks and appetizers Tuesday through Thursday at The Social®. Catch up with work at the Business Center and stay on track with your workout at the 24-hour Fitness Center. They also offer an on-site 24-hour laundry facility, and The Pantry®, to shop for forgotten essentials and snacks.

At Staybridge Suites®, you'll experience an apartment-style feel without the hassle of apartment living. Whether it's for one night, a week, a month or more, you will be at home. Come settle in tonight at the Staybridge Suites® Eau Claire-Altoona.





Highway 53



River Prairie Drive

Eau Claire River

Riverside Trail

COWBOY
Jacks



THE Tent



THE Grainery

LARGE
Pavillion

An illustration of two stylized human figures sitting at a table. The figure on the left is yellow with a red head, and the figure on the right is black with a red head. They are both wearing red shoes. The table is a simple brown rectangle with four legs.

PUBLIC
Restrooms

SLASH PAD

4 SEASONS
Stage

RIVER PRAIRIE
Event Center

HEADWATERS

ZA51

STAYBRIGE
Suites

ACCESS TO
Boat Launch
& Air Pump

DOWNTOWN
Eau Claire

KWik 
Trip **ATM** 

WOODMAN'S
Food Market

DOWNTOWN
Albany

ATM

CABIN
Coffee

BUSINESSES

Bernicke Wealth Management - bernicke.com 715-832-1173

Cabin Coffee - cabincoffeecompany.com 715-514-5065

Century 21 - c21affiliated.com 715-832-2222

Cowboy Jack's - cowboyjacksaltoona.com (715) 514-3289

CrossFit River Prairie - crossftriverprairie.com 715-579-4214

Edward Jones - edwardjones.com 715-835-9944

Great Clips - greatclips.com 715-833-1499

Kwik Trip Convenience Store - kwiktrip.com 715-836-7309

Little Minds Matter - littlemindsmatter.com 715-210-9993

Massage Envy River Prairie - massageenvy.com 715-598-8125

Midwest Dental - midwest-dental.com 715-835-1233

Pearle Vision - pearlevision.com 715-834-8858

Physicians Weight Loss Center - pwlcec.com 715-830-9355

Prairie Place Apartments - ppmcec.com 715-835-1952



Prevea Altoona Urgent Care - prevea.com 888-277-3832

Prevea Altoona Medical Office Building - prevea.com 715-717-6700

River Flats Apartments - thepropertyminds.com/property/river-flats/ 715-895-8898

Profile by Sanford - profileplan.com 715-446-4284

River Prairie Nutrition - lexidawson23.goherbalife.com 715-533-1101

Shillin Wealth Management - shillinwealthmanagement.com 715-203-4155

State Farm - Sammie Bostrom - savingwithsammie.com 715-833-8400

Staybridge Suites - ihg.com/staybridge 715-830-0800

Westconsin Credit Union - westconsincu.org 715-930-1675

WNB Financial - wnbfinancial.com 715-598-1529

Woodman's Convenience Store/Gas Station - woodmans-food.com 715-598-7255

Za51 - za51.com 715-833-1951

44 North - 44northgastropub.com 715-598-1855



RIVER PRAIRIE CENTER

Wedding venue: River Prairie Center is the premiere spot for weddings in the Chippewa Valley. With a spacious indoor facility and an abundance of beautiful outdoor areas, the options are endless. No matter what your perfect wedding looks like, River Prairie Center will be able to make it happen.

Meeting space: River Prairie Center has a top-notch meeting center that can handle big and small meetings alike. Need catering? Covered. A bar? You bet. River Prairie Center will meet all of your needs, including all of the audio and visual technology.

Event space: Have another event going on? River Prairie Center is the perfect place. Whether it's a birthday party, fitness program or wedding, River Prairie Center can handle it. Just let us know.

Community Events: River Prairie Center does more than just private events. This space hosts community events all year long, such as yoga, fitness classes, photography classes and more.

Questions? Contact River Prairie Center at (715) 598-8910 or check out riverprairiecenter.com.

RIVER PRAIRIE CENTER



ANNUAL EVENTS

Easter Egg Hunt: Celebrate Easter at River Prairie with the annual Easter Egg Hunt. Have fun with the whole family as you challenge each other to find the most eggs. We promise, there will be plenty of candy for all. And who knows... the Easter Bunny may even make an appearance.

River Prairie Festival: Every May, River Prairie Festival celebrates all of the things that the people in the Chippewa Valley love. Live music, food trucks and art vendors galore, and you'll even find some friendly competitions happening around the park.

Cinder City Days: Celebrate the beginning of summer at Cinder City Park with carnival rides, car shows and plenty of vendors. Then top it off at River Prairie for an unforgettable country concert. There is no better way to spend a summer weekend in Wisconsin.

Kickin' It Country Summer Concert Series: River Prairie turns into a country lover's paradise every Monday nights during the summer. All of your favorite local country bands grace the Prevea Amphitheater and always bring a great time. Line dancing is not required, but is strongly encouraged.

Rock'n on the River Summer Concert Series: Monday's aren't the only night you can catch some live music at River Prairie. Every Wednesday night from June - August you can join us for Rock'n on the River, where the community comes together for a night of rock music, food trucks, and local artisan market and unbeatable community vibes.

Fusion at Four Seasons Concert Series: Every Wednesday night from June-August, get in the music mood with Fusion at Four Seasons before heading over to Rock'n on the River. Featuring different bands every week, it will be a night filled with good music from start to finish.



Free Yoga in the Park: All summer long you can stop by River Prairie on Saturday mornings for free yoga in the park. There is nothing more relaxing than the atmosphere at River Prairie.

Food Truck Cinema: Enjoy a meal and a movie with loved ones under the summer sky at River Prairie. The food trucks are so good they're guaranteed to have you coming back for seconds.

Party on the Prairie: Dust off your cowboy boots and brush up on your line dancing for Party on the Prairie each September. Country music stars, a 5K run/walk and even a Bloody Mary tasting comes to River Prairie during this event. It's so good it takes a full weekend.

Ginormous Pumpkin Festival: Held in late September, it's Chippewa Valley's only giant pumpkin weighoff followed by more music and tasty food trucks. These thousand pound pumpkins will have you in awe.

Holiday Tree Lighting: River Prairie is the perfect place to celebrate a favorite time of year. Watch the holiday tree get lit for the first time of the season, listen to some classic Christmas music and sip on some hot chocolate during the best holiday event in the Chippewa Valley. Get ready for the annual breakfast with Santa. This gathering is the perfect opportunity to get on the nice list before he comes back with presents.



For full event details visit:
RIVERPRAIRIE.COM



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