

TOURISM ADVISORY BOARD MEETING

November 10, 2021 at the Thelma Keller Convention Center

Members Present: Arpit Shah, Julie Clark, Jeff Althoff, Betsy Yager, David Ring, Patty McHugh, Kim Jansen, Lori Worman, Wanda Pitcher, Kim Stanfield

Members Absent: Katie Koester, Patty Greene, Angie Jones

Others present: Jodi Thoele

Minutes from the August meeting were reviewed: Approval was first motioned by Worman, which was seconded by Althoff. Motion Carried

Request for Funding:

- Mike Wilson requested \$2,500 for the Effingham-Teutopolis Christmas Classic, which will be held at both Effingham and Teutopolis High Schools, on December 28 – 30, 2022. Worman made a motion to grant \$2,000 in funding to the event, which was seconded by Jansen. Motion Carried.

Open Discussion:

- Stanfield discussed the Effingham Artisan Fair's new location: Tuscan Hills Winery, and the upcoming Breakfast with Santa event.
- Pitcher discussed Tuscan Hills' Winery Winterland event.
- Worman discussed the Hometown Christmas Event.
- Jansen discussed upcoming EPC shows.
- Thoele discussed the Wonderland in Lights Walk-thru Event, as well as other holiday-related events.

Adjourn: Pitcher made a motion to adjourn, which was seconded by Stanfield. Meeting was adjourned.

Date

July 9th, 2022

Signature

Patty McHugh