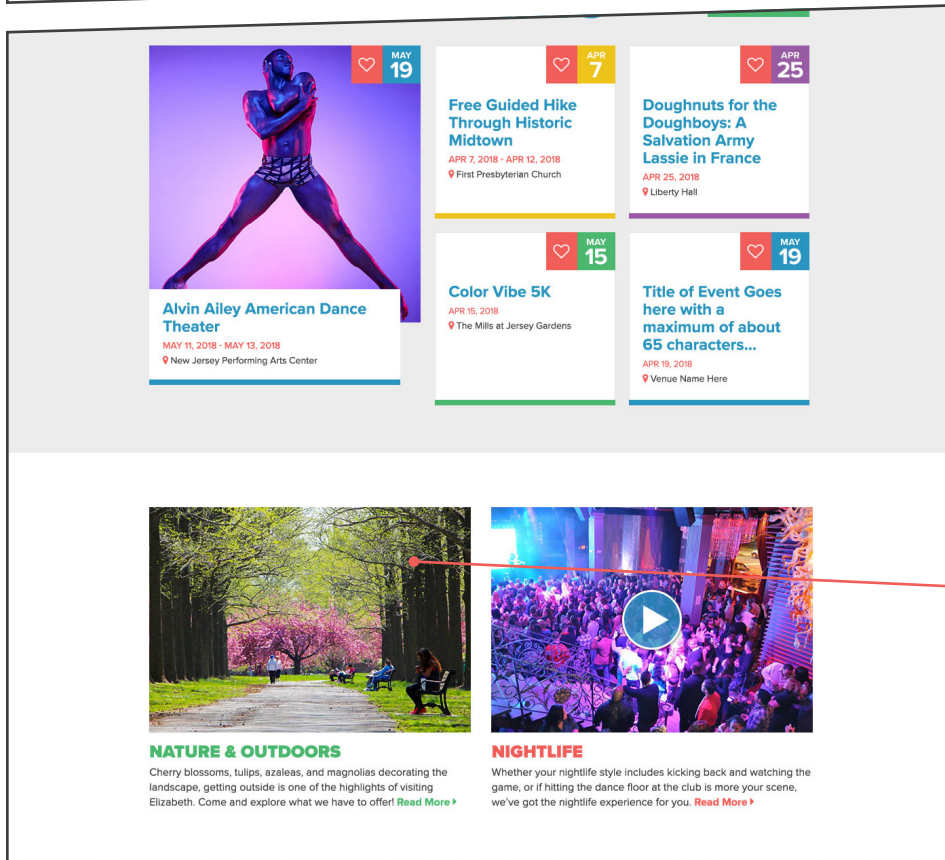
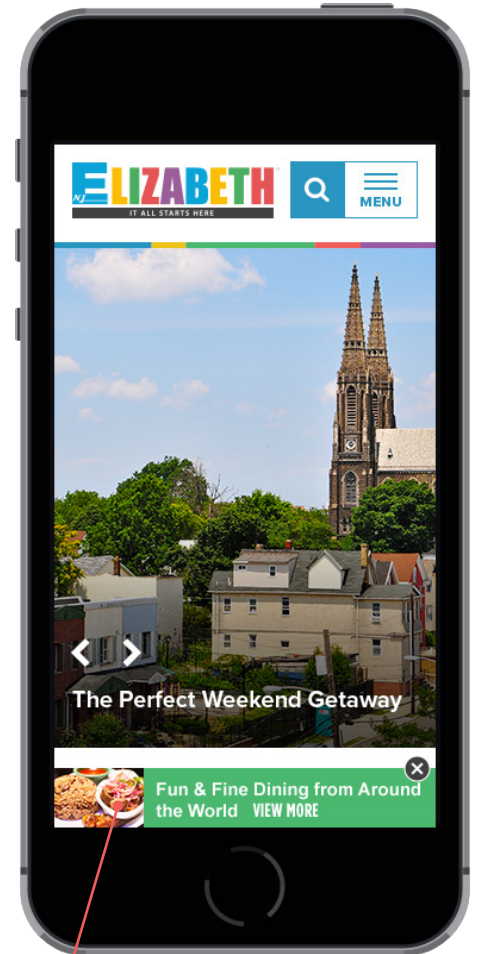


Destination Travel Network & Elizabeth DMO

Online Advertising Media Kit: goelizabethnj.com



Responsive website design allows advertisements to display on all devices.



Mobile Banner

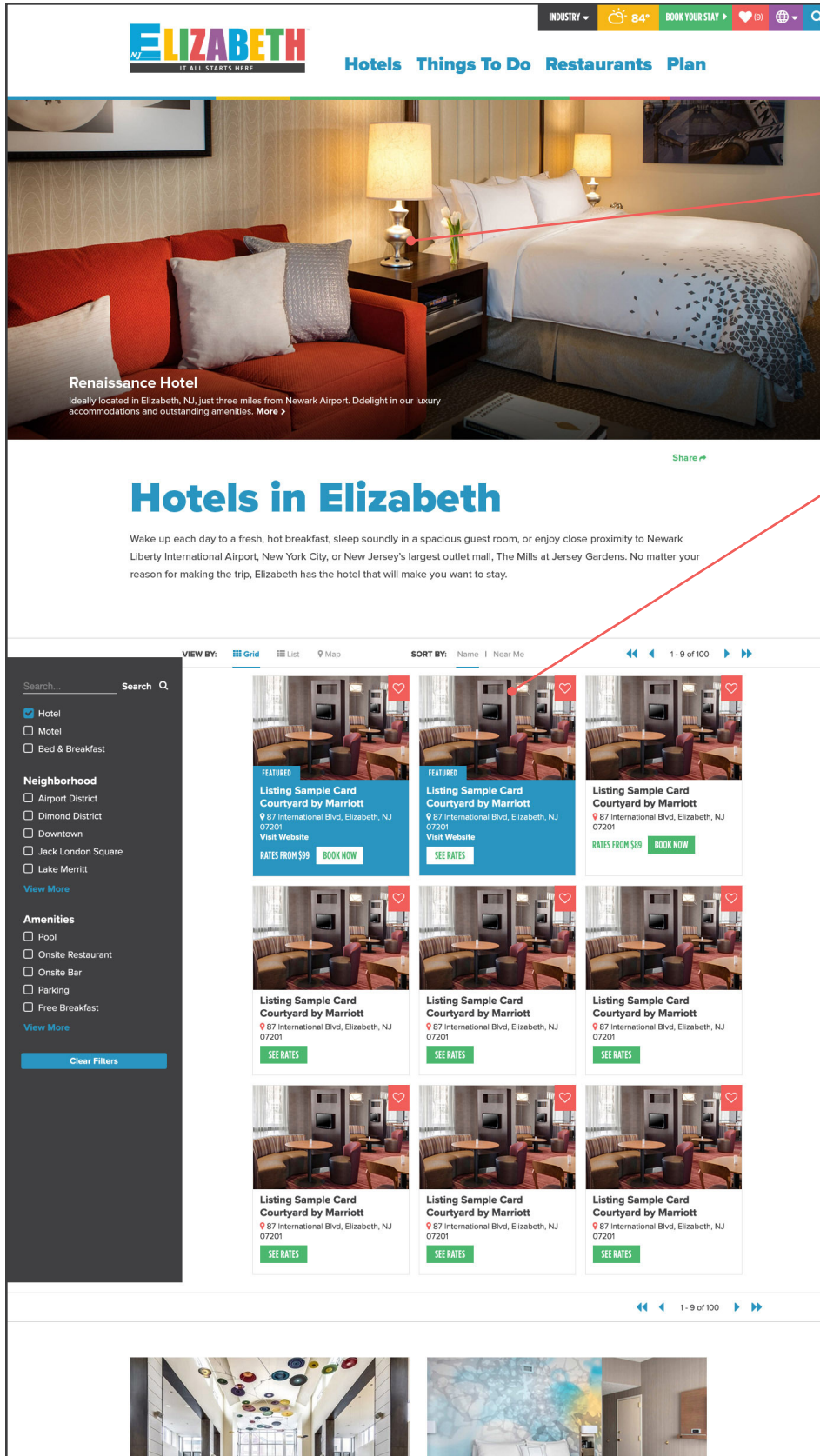
- Give “ready-to-spend” visitors one-click mobile access to your business **NOW**
- Photo (75 x 50 pixels or 3:2 ratio)
- Copy (44 characters)

Home Page Sponsor

- Showcase your business to visitors on the “entry page”
- Photo (474 x 332 pixels or 5:3.5 ratio)
- Title (35 characters)
- Copy (150 characters)

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Responsive website design allows advertisements to display on all devices.

Header Image

- Premium branding on category page with bold image
- Photo (1,400 x 576 pixels or 5:2 ratio)
- Title (40 characters)
- Copy (130 characters)

Featured Listing

- Stand out from the crowd
- Put your company listing at the top of your industry category
- Featured Label
- "Visit Website" link

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The screenshot shows the top navigation bar with the Elizabeth logo, weather (84°), and utility icons. Below the navigation are menu items: Hotels, Things To Do, Restaurants, Plan. The main content area features a large image of Warinaco Park with a path lined with trees. A text box on the left reads: "Warinaco Park The largest park in the area, is an expansive 204 acres and was designed by the same landscape architect who produced New York's Central Park. More >". A "Share" button is visible on the right. Below the image is a blue banner with the text "Nature & Outdoors".

Responsive website design allows advertisements to display on all devices.

Page Sponsor

- Secure targeted placement on category-specific pages for premium visibility
- Photo (000 x 000 pixels or 00:0 ratio)
- Title (00 characters)

The screenshot shows two main sections. The top section is titled "WALK AMONG HISTORY" and features a silhouette of a man against a sunset. The text reads: "A self-guided walking tour through Historic Midtown Elizabeth. This tour will guide you through all of the different eras of Elizabeth, from when it was first purchased to its 19th Century transformation...". A "MORE" button is present. Below this is a blue banner with the text "Explore the Unexpected DINE. SHOP. EXPERIENCE.". The bottom section is a grid of four items: "FIRST PRESBYTERIAN CHURCH", "THE MILLS AT JERSEY GARDENS", "THE MARKET AT ELIZABETH AVENUE", and "RITZ THEATER". Each item has a small image and a brief description with a "Read More" link.

Run of Site Banner

- Be seen on nearly every page of the website with title, image, tag line and website link
- Photo (474 x 620 pixels)
- Title (60 characters)
- Copy (120 characters)

Spotlight

- Highlight unique offers with "run of site visibility" that is easily updated seasonally
- Photo (222 x 148 pixels or 3:2 ratio)
- Title (30 characters)
- Body (136 characters)

