



1600 Sheridan Street  
 Ely Minnesota 55731  
 Ely.org – 218-365-6123

**Ely.Live.Work.Play.**

**SPONSORSHIP INFORMATION FOR THE NORTHWOODS KIDS FISHING DERBY**

The Northwoods Kids Fishing Derby was created through the Event Coordinator Bureau (ECB) comprised of representatives from the City of Ely, Incredible Ely, Ely Area Tourism Bureau, and Ely Chamber of Commerce and its Merchant Committee. When the ECB disbanded the Ely Chamber of Commerce agreed to move forward with the event as originally planned.

Veterans on the Lake Resort is a barrier free location that offers access for youth of all ages and physical abilities to participate. Here is an overview of the event:

- Forty youth ages 6-14 years with three age classes
  - 6-8 years old
  - 9-11 years old
  - 12-14 years old
- Four blocks of activities
  - Fishing from the shoreline or dock areas
  - Project WET education
  - Skills training (knots and casting)
  - Fish art
- Cash awards for fish caught – we have a contingency plan just in case youth are not catching fish
- Each participating youth will receive an Angler Goodie Bag, new rod & reel, t-shirt, and bandana

Your support, large or small, financial or in-kind donation, helps ensure this event continues beyond its first year.

**Sponsorship levels**

Lunker \$3,000 - Trophy \$2,000 - Deep Diver \$1,000 - Jigging Spoon \$750 - Buzz Bait \$500  
 Twister Tail \$250.00 - Bobber Club (Friends of the Fishing Derby) Any Amount

<b>Sponsorship Benefits</b>	<b>Lunker</b>	<b>Trophy</b>	<b>Deep Diver</b>	<b>Jigging Spoon</b>	<b>Buzz Bait</b>	<b>Twister Tail</b>	<b>Bobber Club</b>
Name in advertising	X	X					
Name on T-shirts	X	X	X	X	X		
Multiple banners at event	X	X					
Listed in flyer	X	X	X	X	X	X	X
Enhanced listing on event page	X	X	X	X			
Social media announcements	X						
Two social media blasts	X						
Introduced at event	X	X	X	X			
Opportunity to speak at Opening Ceremony	X						
Hand out awards at ceremony		X					
One social media blast		X	X				
One banner at event			X	X			
One social media announcement		X	X	X	X	X	
Basic listing on event page					X	X	X



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**Thank you for sponsoring the Northwoods Kids Fishing Derby. Your support, large or small, financial or in-kind donation, helps ensure this event continues beyond its first year. Please select your level of sponsorship:**

- \_\_\_ Lunker \$3000.00 (only one business as premier sponsor – monetary sponsorship only)
- \_\_\_ Trophy \$2000.00 (only one business as prize sponsor – monetary sponsorship only)
- \_\_\_ Deep Diver \$1000.00 (sponsorship available to multiple businesses)
- \_\_\_ Jigging Spoon \$750.00 (sponsorship available to multiple businesses)
- \_\_\_ Buzz Bait \$500.00 (sponsorship available to multiple businesses)
- \_\_\_ Twister Tail \$250.00 (sponsorship available to multiple businesses)
- \_\_\_ Bobber Club (Friends of the Derby) Any donation amount

**Lunker and Trophy Sponsorships must be received by April 5, 2022 to receive maximum advertising coverage. Sponsors who appear on T-shirts must have their sponsorships paid in full no later than May 1, 2022.**

BUSINESS NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

SPONSORSHIP THROUGH TRADE:

All trade sponsorships must be approved by the Event Director, benefit value will be up to the Deep Diver level.

PLEASE DETAIL THE ITEMS TRADED AND THE VALUE OF EACH

\_\_\_\_\_  
\_\_\_\_\_

CASH VALUE \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**The Ely Chamber of Commerce reserves the right to cancel the event if weather conditions or other unforeseen circumstances make it unsafe for youth and volunteers to participate.**

If you have questions, please call Ellen Cashman at 218-365-6123 or email [events@ely.org](mailto:events@ely.org).

*Please make your check out to: **Veterans on the Lake Resort***

Veterans on the Lake Resort is a 501 (c) 3 organization. Your monetary sponsorship or donation is tax deductible and you will receive a receipt for tax purposes.

Your sponsorship paperwork can be sent to: Veterans on the Lake Resort, 161 Fernberg Road, Ely MN 55731 **OR** dropped off at the Ely Chamber of Commerce, 1600 E. Sheridan St, Ely MN 55731