



1600 Sheridan Street  
 Ely Minnesota 55731  
 Ely.org – 218-365-6123

**Ely.Live.Work.Play.**

**SPONSORSHIP INFORMATION FOR THE NORTHWOODS KIDS FISHING DERBY**

We are excited to announce the 2<sup>nd</sup> Northwoods Kids Fishing Derby event scheduled for Saturday, June 10, 2023. Our host site is Veterans on the Lake Resort, which is a barrier free location that offers access for youth of all ages and physical abilities. The purpose of the event is to expose youth to fishing through fun and educational activities. The event compliments the City of Babbitt’s annual Walleye Whamma Fishing Tournament. We train youth to fish and then they can participate in the Walleye Whamma fishing tournament. Both are held on the same day each year.

Here is an overview of the event:

- Forty youth ages 6-11 years with two age classes
  - 6-8 years old
  - 9-11 years old
- Six education stations
  - Fishing from the shoreline or dock areas
  - Ecology
  - Skills training (knots and casting)
  - Fish art
  - Water Safety
  - Invasive species
- Cash awards for fish caught – we have a contingency plan just in case youth are not catching fish
- Each participating youth will receive an Angler Goodie Bag, new rod & reel, t-shirt, and bandana

Your support, large or small, financial or in-kind donation, helps ensure this event continues beyond its first year.

**Sponsorship levels**

Lunker \$3,000 - Trophy \$2,000 - Deep Diver \$1,000 - Jigging Spoon \$750 - Buzz Bait \$500  
 Twister Tail \$250.00 - Bobber Club (Friends of the Fishing Derby) Any Amount

| <b>Sponsorship Benefits</b>              | <b>Lunker</b> | <b>Trophy</b> | <b>Deep Diver</b> | <b>Jigging Spoon</b> | <b>Buzz Bait</b> | <b>Twister Tail</b> | <b>Bobber Club</b> |
|--|---------------|---------------|-------------------|----------------------|------------------|---------------------|--------------------|
| Name in advertising                      | X             | X             |                   |                      |                  |                     |                    |
| Name on T-shirts                         | X             | X             | X                 | X                    | X                |                     |                    |
| Multiple banners at event                | X             | X             |                   |                      |                  |                     |                    |
| Listed in flyer                          | X             | X             | X                 | X                    | X                | X                   | X                  |
| Enhanced listing on event page           | X             | X             | X                 | X                    |                  |                     |                    |
| Social media announcements               | X             |               |                   |                      |                  |                     |                    |
| Two social media blasts                  | X             |               |                   |                      |                  |                     |                    |
| Introduced at event                      | X             | X             | X                 | X                    |                  |                     |                    |
| Opportunity to speak at Opening Ceremony | X             |               |                   |                      |                  |                     |                    |
| Hand out awards at ceremony              |               | X             |                   |                      |                  |                     |                    |
| One social media blast                   |               | X             | X                 |                      |                  |                     |                    |
| One banner at event                      |               |               | X                 | X                    |                  |                     |                    |
| One social media announcement            |               | X             | X                 | X                    | X                | X                   |                    |
| Basic listing on event page              |               |               |                   |                      | X                | X                   | X                  |



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**Thank you for sponsoring the Northwoods Kids Fishing Derby. Your support, large or small, financial or in-kind donation, helps ensure this event continues beyond its first year. Please select your level of sponsorship:**

- Lunker \$3000.00 (only one business/person as premier sponsor – monetary sponsorship only)
- Trophy \$2000.00 (only one business/person as prize sponsor – monetary sponsorship only)
- Deep Diver \$1000.00 (sponsorship available to multiple businesses or individuals)
- Jigging Spoon \$750.00 (sponsorship available to multiple businesses or individuals)
- Buzz Bait \$500.00 (sponsorship available to multiple businesses or individuals)
- Twister Tail \$250.00 (sponsorship available to multiple businesses or individuals)
- Bobber Club (Friends of the Derby) Any donation amount

**Lunker and Trophy Sponsorships must be received by April 5, 2023 to receive maximum advertising coverage. Sponsors who appear on T-shirts must have their sponsorships paid in full no later than April 15, 2023.**

BUSINESS or INDIVIDUAL NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

WEBSITE or SOCIAL MEDIA: \_\_\_\_\_

SPONSORSHIP THROUGH TRADE:

All trade sponsorships must be approved by the Event Director, benefit value will be up to the Deep Diver level.

PLEASE DETAIL THE ITEMS TRADED AND THE VALUE OF EACH

\_\_\_\_\_

\_\_\_\_\_

CASH VALUE \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**The Ely Chamber of Commerce reserves the right to cancel the event if weather conditions or other unforeseen circumstances make it unsafe for youth and volunteers to participate.**

If you have questions, please call Eva Sebesta at 218-365-6123 or email [director@ely.org](mailto:director@ely.org).

*Please make your check out to: **Veterans on the Lake Resort***

Veterans on the Lake Resort is a 501 (c) 3 organization. Your monetary sponsorship or donation is tax deductible and you will receive a receipt for tax purposes.

Your sponsorship paperwork can be sent to: Veterans on the Lake Resort, 161 Fernberg Road, Ely MN 55731 **OR** dropped off at the Ely Chamber of Commerce, 1600 E. Sheridan St, Ely MN 55731