

Ely Chamber of Commerce
 1600 East Sheridan St.
 Ely, MN 55731



Membership Application/Invoice

Thank you for your membership investment in the Ely Chamber of Commerce. Because of your willingness to become involved with the Chamber, we in turn will be able to help create a positive, progressive environment for Ely area businesses. By working together and taking pride in our joint accomplishments, we can all share in benefits generated by a vibrant and prosperous community.

Business Name:			
Address:			
Business Phone #:		Fax:	
Website:		Toll Free#:	
Primary Contact:		Title:	
Business Email:			
Primary Phone		Primary Contact Email	
Business Category :	(Contact Chamber office for list)		
Please provide a business description for our website			

		AMOUNT
Membership Investment (Check One):	<input type="checkbox"/> Tier I \$225 <input type="checkbox"/> Tier II \$375 <input type="checkbox"/> Tier III \$475 <input type="checkbox"/> Tier IV \$575 <input type="checkbox"/> Tier V \$675 Includes Live Link (See definitions on page 2)	
Additional Businesses	\$225.00/business (please fill out Additional Business Information form on page 4)	
Upgrade to President's Circle Level:	<input type="checkbox"/> Bronze \$30 <input type="checkbox"/> Silver \$130 <input type="checkbox"/> Gold \$230 <input type="checkbox"/> Platinum \$330 <input type="checkbox"/> Greenstone \$450 (Details page 3)	
Chamber Services for fee (page 3)		
Total Amount Enclosed: DUE DATE IS JULY 1 st . Payment by credit card or check.		

My business would like to participate in the Chamber Bucks Program. Please initial.

As a Chamber member, I agree to:

- Collect and submit Lodging Tax if I operate a lodging business.
- Collect state, county and local sales taxes.

Signature:		Date:	
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Ely Chamber of Commerce dues are not deductible as charitable contributions for Federal income tax purposes, but may be deducted as a business expense. Membership dues are nonrefundable.

The mission of the Ely Chamber of Commerce is to lead a thriving, sustainable economic community through leadership and advocacy, strategic partnerships, career development of its workforce and, business diversity and leadership.
Thank you for your support of our mission and the business community.



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ACTIVE CHAMBER MEMBERSHIPS

**An Active or full membership includes Chamber member sign for the business, premier website listing with direct link, invitation to all Chamber events, subscription to all Chamber member correspondence, invitation to all Chamber workshop and training series programs, brochures/fliers on display at Chamber visitor center, opportunity to purchase advertising in Ely Vacation Guide, opportunity to place a coupon in the Ely coupon book, business listing in Vacation Guide, business referrals, social media interactions and promotions, option to participate in the Chamber Bucks program, chance to host Business After Hours events and ribbon cutting ceremony assistance.*

As a diverse business community, we have a variety of products and services represented within our membership. Each Tier represents a level of business ownership.

TIER I: Sole proprietor retail, wholesale or homebased business, single guide, single cabin or single vacation home rental	\$225
TIER II: Retail, wholesale or homebased business with employees, two guides, two cabins, two vacation home rentals, transportation service, or float plane service	\$375
TIER III: Guide business, bed & breakfast, 3-4 cabins, or 3-4 vacation home rentals	\$475
TIER IV: Outfitting service, campground, 5-8 cabins, or 5-8 vacation home rentals	\$575
TIER V: Motel, hotel, nine or more cabins, or nine or more vacation home rentals	\$675

ADDITIONAL BUSINESS: Each additional business membership will receive the same benefits as the primary membership. The primary business will be the highest membership fee for all businesses under consideration. Cost for each additional business is \$225. Please complete the additional business form on the last page for each paid business.

MEMBER PRIVILEGES

As a Chamber member, you automatically receive all of the following privileges, no effort required.

PROMOTE: Business/Visitor Referral Service refers members first and foremost. Each year the Chamber receives thousands of calls, emails and walk-ins searching for products and services. The Chamber connects customers with area businesses.

WEBSITE: The **Ely.org** website is a powerful marketing tool used by hundreds of thousands of people each year searching for businesses, vacation information and event information. Active members automatically receive a direct web link along with their web listing. Our website hosts the Ely Community Calendar and Featured Events page.

MEMBERSHIP DIRECTORY: Each year the Ely Chamber of Commerce publishes the Ely Vacation Guide. We ship 50,000 copies of the guide to locations across the US, including the Mall of America, Minneapolis Airport, other chambers and visitor centers across Minnesota and numerous perspective visitors. Each active member will receive a free listing in the business directory portion of the guide. Those who pay for additional businesses will also receive a listing.

EMAIL COMMUNICATIONS: We are an information hub receiving a variety of information from government agencies, law enforcement and other entities. Emails containing information affecting the business community are shared with our members. We also share Chamber news, events and other Chamber related news via email.

EVENT SPONSORSHIPS: Your business will have priority for Chamber owned events.

RIBBON CUTTING CEREMONY: Whether a new business owner, new location or remodel, the Chamber would like to help your business celebrate. We arrange for representatives from the Chamber and city or township official to be present. We also provide the ribbon scissors and information on how to plan your special event.

VISITOR CENTER BROCHURE DISTRIBUTION: Each paid membership will receive a spot in our display racks for your brochure or business card. Our visitor center has nearly 8,000 people pass through its doors each year.

BUSINESS NETWORKING OPPORTUNITIES: The Chamber hosts a number of business events and provides opportunities for businesses to work together through various promotions. We believe by working together we can create a strong, successful business environment.

CHAMBER BUCK CERTIFICATE PROGRAM (Available to all Active Memberships)

TYPES OF CERTIFICATES: Both the public and businesses can purchase certificates for birthdays, anniversaries, holidays, employee recognition, etc. Certificates are available for purchase at the Ely Chamber of Commerce. These certificates do not have an expiration date. Certificates are available in \$5, \$10 & \$20 denominations.

CERTIFICATE REDEMPTION: Certificates can be redeemed at any participating Chamber member business. A list of the participating Chamber businesses is provided with each certificate. Certificates work as cash, so please reimburse the customer as if they had provided regular currency. An in-store credit may also be issued for any balance remaining.

BUSINESS REIMBURSEMENT: Businesses can turn in redeemed certificates to the Chamber for their full face value.

BUSINESS PARTICIPATION: If you would like to be listed as a participant in the Chamber Buck Certificate Program, please initial the front page of the application. There is no cost and you will receive full reimbursement for every certificate you accept.

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CHAMBER SERVICES FOR FEE (Available to all Active Memberships)

MEMBERSHIP MAILING LABELS: Advertise special events or promotions to your fellow Chamber members by having access to over 250 Chamber businesses with ready to use mailing labels for a low fee of \$20.

MEMBER TO MEMBER EMAIL PROMOTION: \$100/spot (104 spots per year)

FACEBOOK POST BOOST: \$50/spot (52 spots per year) Posts originate from the Ely Chamber of Commerce Facebook page.

EXTRA PROMOTIONAL COUPON: \$25 per additional coupon (up to 11 additional coupons per business)

BUSINESS PACKAGE PROMOTION: Promotion through the Ely Chamber of Commerce Facebook page and Connect Ely email newsletter. \$125.00/spot (12 spots per year)

CHAMBER BUSINESS NETWORKING BREAKFAST SPONSOR: Business name and logo included in print advertising and Facebook post. Business can provide promotional flyers for the event. (4 spots per year) \$175 per event

CONNECTELY EMAIL NEWSLETTER AD: 3" x 4" ad space. \$75/spot (2 spots per newsletter – 12 newsletters per year)

BLUEBERRY/ART FESTIVAL CORPORATE SPONSOR: \$750/spot Business provides banner up to 3' x 6' in size. (2 spots per festival).

HARVEST MOON FESTIVAL CORPORATE SPONSOR: \$550/spot Business provides banner up to 3' x 6' in size. (2 spots per festival).

PRESIDENT'S CIRCLE (available to All Active Memberships)

BRONZE:	President's Circle business signage Level denoted in membership ads, on website listing and at Business Networking Dinner event Reduced festival booth fees Opportunity to add events/programs to Chamber online calendar	Add \$30 per membership
SILVER:	Includes all Bronze privileges plus: Member to member email promotion (\$100 value) One free ticket to Business Networking Dinner event (\$25 value) One set member mailing labels (\$20 value) Date preference for after hours business networking events	Add \$130 per membership
GOLD:	Includes all Silver privileges plus: Second member to member email promotion (\$100 value) Second free admission to the Business Networking Dinner event (\$25 value) Facebook boost (\$50 value) Extra promotional coupon (\$25 value)	Add \$230 per membership
PLATINUM:	Includes all Gold privileges: Second Facebook boost (\$50 value) Prospect List (\$350 value)	Add \$330 per membership
GREENSTONE:	Includes all Platinum benefits plus: Business Package promotion (\$125 value) Third Business Networking Dinner event ticket (\$25 value) Connect Ely email newsletter ad (\$75 value)	Add \$450 per membership

CHAMBER CORNERSTONE SPONSOR (Available to all Active Memberships)

Provide \$1000 in retail value services per year and your business will receive Chamber Cornerstone status on our website, in membership ads, recognition at Business Networking Dinner, and in our Vacation Guide. Two free Business Networking Dinner event tickets are included as part of the recognition package. Contact our office to learn more.

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ADDITIONAL BUSINESS INFORMATION

Please complete for each additional business.

Business Name:			
Business #2			
Address:			
Business Phone #:		Fax:	
Website:		Phone #:	
Primary Contact:		Title:	
Contact Email:			
Membership Category:			
Please provide a business description for our website (or note No Change):			
Business Name:			
Business #3			
Address:			
Business Phone #:		Fax:	
Website:		Phone #:	
Primary Contact:		Title:	
Contact Email:			
Membership Category:			
Please provide a business description for our website (or note No Change):			