Opportunities

Ask people why they visit Ely and they will share a variety of reasons, for example: “It’s a long standing family tradition,” to “Everyone has told them they had to visit,” and “Ely is their favorite shopping destination.”

Ask residents why they live in Ely and the answers vary too, ranging from: “Generations of family keep calling this place home,” to “A wonderful retirement spot,” and “A beautiful place to raise a family.”

A common thread running through the reasons people chose to visit and live here: the vibrant and dynamic northwoods lifestyle.

Visitors love the northwoods feel and warm, friendly home town reception. Residents love the strong sense of community, numerous activities, and countless points of recreation and adventure.

We may be at the end of the road, but we are most certainly where the adventure and fun begins.

Ely was named the Sled Dog Capital of the World; and is home to the International Wolf Center, North American Bear Center, Dorothy Molter Museum, Ely-Winton History Museum, and Minnesota Canoe Museum. These attractions draw tens of thousands to our area each year. There is so much to experience.

As you review our information, please jot down your questions and ideas. We are here to assist as you consider business opportunities.

Health Services

Ely is the location for the Ely-Bloomenson Community Hospital, which is currently expanding to become a regional health center. EBCH services include cutting-edge technology. Residents do not have to travel to 60 - 100 miles for special treatments and surgery.

We are also fortunate to have a full service clinic operated by Essentia Health. A team of general practitioners and nurse practitioners provide out patient care.

Specialists from both Virginia and Duluth provide monthly visits to further expand services.

The Ely Behavioral Health Network provides support for both behavioral and mental health needs.

Northern Lights Clubhouse offers programs for adults with chronic mental health needs who desire re-entry into the workforce.

Business Resources:

- Ely Chamber of Commerce
- Entrepreneur Fund
- Northland Small Business Development Center
- City of Ely
- Ely Economic Development Authority
- IRRR - Iron Range Resources & Rehabilitation
- Northspan

Ely-Bloomenson Community Hospital
PH: 218-365-3271
www.ebch.org

Essentia Health Clinic
PH: 218-365-7900
www.essentiahealth.org

Ely Behavioral Health Network
PH: 218-365-7980
www.elycct.org

Northern Lights Clubhouse
PH: 218-235-9539
www.elynlc.org
Established in 1908 as the Ely Businessmen’s Association, the Ely Chamber of Commerce has grown and changed with the Ely area business community.

As a business association, we are an organization representing the business community on economic issues. We offer several membership options to meet the needs of our diverse membership. As part of our membership package, members are promoted on our website www.ely.org, which contains a variety of business and visitor resources.

We offer a variety of business supports ranging from business development programs, to workforce assistance and workforce housing leads.

Ely has a strong economic base rising up from two distinct areas: tourism and Ely-made products. Few Iron Range communities can boast about the level of tourism and locally made products currently in our midst.

Tourism is a driving factor supporting not only resorts, outfitters and overnight lodging facilities, but also our retail businesses. The Ely Tourism Bureau uses lodging tax funds to promote the Ely area to a broad market well outside of the Iron Range area. The branding of Ely has occurred for over thirty years and continues today.

Locally made products are an Ely tradition, but today we have businesses from outside of the area moving here to join the locally made movement. The word is out and businesses choose to move due to the strong branding of Ely and our incredible quality of life.

The Chamber markets to the Iron Range, Duluth and Minneapolis areas for many of its promotions. Our promotions are designed to draw people to Ely for the day. Once they visit our shops and businesses, they come back for short visits and extended stays. We have a unique shopping experience. Some of our current business promotions include: City Wide Rummage, Business Crazy Day and Gear O Rama, Northwoods Medallion Hunt, Thanksgiving Night Shopping, Small Town Christmas, and Mrs. Claus Party.

We also organize the two largest art festivals in the area: Blueberry/Art and Harvest Moon Festivals. Each event draws 40,000 and 20,000 people respectively to our area over the 3-day events.

New businesses or owners are encouraged to celebrate with a ribbon cutting ceremony. The Chamber will provide ribbon, scissors, Board of Director Representative and City or Township official. We also have media contacts for your press release.

We have a variety of resources available, many listed within our Business Newsletter. We are here to assist you as you consider the Ely business community and make the transition to our wonderful northwoods community.

To learn more about the Ely Chamber of Commerce, please contact Eva Sebesta at 218-365-6123 or director@ely.org.

Chamber Staff

Eva Sebesta, Executive Director  director@ely.org
Ellen Cashman, Event Director  events@ely.org
Heather Magee, Information Receptionist  fun@ely.org

Ely Chamber of Commerce
1600 E. Sheridan Street
Ely, Minnesota 55731
PH: 218-365-6123
Website: www.ely.org
**Business Resources**

**CITY OF ELY**
The City of Ely houses a number of city offices including:
- **Planning & Zoning**
  218-226-5457
- **Building Official & Permits**
  218-226-5476
- **City Utilities**
  218-226-5528
- **Public Works**
  218-235-3082
- **Utilities Commission**
  218-226-5528
- **Clerk’s Office**
  218-226-5449

**Website:**
www.ely.mn.us

**ELY ECONOMIC DEVELOPMENT AUTHORITY (EEA)**
The EEDA offers a variety of resources to new and existing businesses including business lending opportunities through both traditional and non-traditional lending sources and the Business Energy Retrofit Program.

**Contact Info**
Harold Langowski
Clerk-Treasurer
218-226-5474
elyod@ely.mn.us

John Fedo
Economic Development Consultant
218-969-5192
jorlfedo@paulbunyan.net

**Website**
eeda.ely.mn.us

**ENTREPRENEUR FUND**
The Entrepreneur Fund “actively partners with entrepreneurs in northeast Minnesota to spark growth and achieve success.” Businesses who require marketing, business or strategic planning can receive support. They also offer a variety of training.

**Contact**
Miranda Kishel
Business Advisor
218-735-6027
218-404-4877
mirandak@entrepreneurfund.org

**Website**
www.entrepreneurfund.org

**NORTHSPAN GROUP**
The Northspan Group provides services including business valuation and succession planning. They also provide strategic planning facilitation, financial feasibility services, economic impact assessments, and workforce attraction services through Northforce.

**Contact**
Bob Palmquist
218-481-7737
bpalmquist@northspan.org

**Website**
Northspan.org

**IRON RANGE RESOURCES & REHABILITATION (IRR)**
Iron Range Resources & Rehabilitation is a department of the State of Minnesota offering business resources, such as financing for both new businesses and business expansion.

**Contact**
Matt Sjoberg
877-829-3936
Matt.sjoberg@state.mn.us

The IRR also provides a variety of grants, including the Business Energy Retrofit program (BER). To learn more about existing grant opportunities, please visit the IRR website.

**Website**
Mn.gov/irrrb

**NORTHLAND SMALL BUSINESS DEVELOPMENT CENTER**
The Northland Small Business Development Center provides a variety of business planning services, financing, and business training.

**Contact**
Curt Walczak
Business Consultant
218-348-2830
curt@nesbdc.org

**Website**
Nesbdc.org
Let’s Talk Numbers

Population (2019)
- Ely: 3390
- Babbitt: 1419
- Winton: 116
- Embarrass: 665
- Tower: 470
- Soudan: 378
- St. Louis County (within 25 miles): 2526
- Lake County - Fall Lake: 560
- Lake County - Stony River: 230
- Total Area Population: 9754

City of Ely Sales Tax

<table>
<thead>
<tr>
<th>Year</th>
<th>Gross Sales</th>
<th>Taxable Sales</th>
<th>Sales Tax</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>$109,164,107</td>
<td>$45,886,793</td>
<td>$3,281,073</td>
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<tr>
<td>2016</td>
<td>$111,804,795</td>
<td>$47,281,743</td>
<td>$3,423,197</td>
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<tr>
<td>2017</td>
<td>$122,453,955</td>
<td>$49,520,892</td>
<td>$3,571,935</td>
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<tr>
<td>2018</td>
<td>$130,294,207</td>
<td>$49,465,846</td>
<td>$3,530,568</td>
</tr>
<tr>
<td>2019</td>
<td>$126,699,962</td>
<td>$48,191,236</td>
<td>$3,442,982</td>
</tr>
<tr>
<td>Average</td>
<td></td>
<td>$48,069,302</td>
<td>$3,449,951</td>
</tr>
</tbody>
</table>

Current Sales Tax - 7.35%
www.revenue.state.mn.us

Lodging Tax
Lodging tax is collected by resorts, motels, bed & breakfasts and other facilities providing stays less than 30 days. The current lodging tax collected is 3%.

<table>
<thead>
<tr>
<th>Year</th>
<th>Tax Collected</th>
<th>Approx. Revenue</th>
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<tbody>
<tr>
<td>2015</td>
<td>$299,267</td>
<td>$9,975,567</td>
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<tr>
<td>2016</td>
<td>$297,598</td>
<td>$9,919,933</td>
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<tr>
<td>2017</td>
<td>$298,456</td>
<td>$9,948,533</td>
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<tr>
<td>2018</td>
<td>$317,679</td>
<td>$10,589,300</td>
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<tr>
<td>2019</td>
<td>$281,385</td>
<td>$9,712,823</td>
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<tr>
<td>2020*</td>
<td>$285,760</td>
<td>$9,525,322</td>
</tr>
</tbody>
</table>

*No longer includes Lake County contributions.

BWCAW Permits
The Boundary Waters Canoe Area Wilderness provides a variety of day and overnight recreational experiences. Reservable permits include day use motor, overnight motor, overnight hiking and overnight paddle. Day use permits include paddle and hiking permits entering and exiting on the same day. Numbers shown represent all entry points for the BWCAW.

<table>
<thead>
<tr>
<th>Year</th>
<th>Reserved</th>
<th>Day Use</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>24,301</td>
<td>11,732</td>
<td>36,033</td>
</tr>
<tr>
<td>2015</td>
<td>26,094</td>
<td>13,634</td>
<td>39,728</td>
</tr>
<tr>
<td>2016</td>
<td>25,898</td>
<td>15,830</td>
<td>41,728</td>
</tr>
<tr>
<td>2017</td>
<td>25,773</td>
<td>14,496</td>
<td>40,269</td>
</tr>
<tr>
<td>2018</td>
<td>25,631</td>
<td>15,162</td>
<td>40,793</td>
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<tr>
<td>2019</td>
<td>25,278</td>
<td>14,908</td>
<td>40,186</td>
</tr>
<tr>
<td>2020</td>
<td>31,548</td>
<td>17,660</td>
<td>49,208</td>
</tr>
</tbody>
</table>

Real Estate, Financial & Accountant Services

Real Estate
- Bear Island Land Co.
  943 E Sheridan St, Ely
  218-365-2800
- WildWoods Land Company
  1325 E Sheridan St, Ely
  218-365-3665
- Central Avenue Business Park
  655 S Central Ave, Ely
  775-781-2047

Financial
- Boundary Waters Bank
  601 E Sheridan St, Ely
  218-365-6181
- Edward Jones
  150 W Sheridan St, Ely
  218-365-4835
- Ely Area Credit Union
  2 E Chapman St, Ely
  218-365-3131

Frandsen Bank & Trust
103 E Sheridan St, Ely
218-365-6121

NorthRidge Community Credit Union
1321 E Sheridan St, Ely
218-365-3297

Wells Fargo
104 E Chapman St, Ely
218-365-3121

Accountants
- Charles R. Zeugner, CPA
  10 N 1st Ave E, Suite 204, Ely
  218-235-9234

Peshel Accounting
1704 E Camp St, Ely
218-365-2424

Need other contact information? Please give us a call at 218-365-6123. We have information for a wide range of products and services.