

## **SMS Privacy Policy**

**Effective: July 19, 2024**

This policy explains how the Ely Chamber of Commerce collects, uses, and discloses personal information about vendors in our festivals.

### **Collection of Personal Information**

Information collected from our major event vendors during registration includes, name, business name, address, phone number, and email. Vendors are aware that the Ely Chamber of Commerce is promoting both the event and individual vendors. Prior to each festival, Ely Chamber of Commerce staff create a group text message list used to communicate information to all vendors before, during, and after each event. Seven to ten days after the event, all phone numbers are erased from the phone.

Vendor contact information is not published.