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# Board of Directors Minutes January 5, 2016

**Board Members Attending:** Karen Ericson, Steve Kruger, Jon Nicholas, Scott Webermeier

**Also Attending:** Former Board Trustee Bill Almond, Paul Fishman, Town Trustee Ron Norris, Estes Park EDC Chair Jim Pickering

Elizabeth Fogarty, President & CEO, Visit Estes Park Staff Suzy Blackhurst and Adam Colcannon

**Public Comment.** Paul Fishman thanked former chair Bill Almond for his years of service and the value that he's added over the years. He specifically noted appreciation that he was always welcomed when he asked to speak to the VEP Board and Almond valued his opinion when he has come before the board.

Jim Pickering read a letter he received from Larimer County Commissioner Tom Donnelly. The letter said, in part, "thank you for reaching out about the Larimer County appointment to the Estes Valley Local Marketing District Board. At no point did Jon Nicholas try to exert undue influence on the appointment." Donnelly said he "asked for opinions and requested input from Larimer County appointees. I also sought input from the Marketing District President and CEO as well as from Bob Holcomb and Ron Norris. Jon Nicholas has not attempted to provide behind-the-scenes influence to the Estes Valley Local Marketing District on this or any other matter." Scott requested a copy of the letter for the minutes. Pickering said he would release it at some point in the future when he is ready.

Elizabeth Fogarty introduced Adam Colcannon, Visit Estes Park's Content Coordinator to the board.

**Board Comments.** Former Chair Bill Almond thanked the board for its work and provided advice as the outgoing chair. He said the board should "keep its eyes on developing its strategic plan, wear your Visit Estes Park hat, and assume positive intent. Talk to your CEO. Support your CEO. Remember it's about relationships, relationships. Advocate, advocate, advocate. Thank you for all you do."

Town Trustee Ron Norris told Almond that he had enjoyed working with Almond and Bill's long-term views.

Chair Scott Webermeier recalled that Bill was one of the original seven appointed board members. He noted Almond's great insights through the years and said it has been "a marvel to see what you've brought to the chair's position. I can't thank you enough for the effort you've put in."

**A. Action Items**

1. Approval of Minutes from the December 15, 2015 Regular Board Meeting.  
Chair Webermeier announced that action on approving minutes would be deferred until the next board meeting.
2. Approval of Resolution 01-16 Designating a Public Place to Post a Meeting.  
Karen Ericson moved that a resolution designating space at the Estes Valley Library as the official posting location be approved. Steve Kruger seconded the motion. The motion passed unanimously.

**B. Discussion Items and Reports**


1. Town of Estes Park Liaison Report – Ron Norris  
Norris said at the January 14 meeting of the PUP Committee (Public Safety, Utilities and Public Works), Cory Pass would provide an annual report on crime and police statistics. Included in the public works items will be a request of the Colorado Department of Transportation to reinstate the “Barnes Dance” at the intersection of Elkhorn and Moraine Avenues. He noted that at the January 12 Town Board work session planner Phil Kleisler would present information on vacation rental fees and code enforcement; the board will hear an update on Fish Hatchery property status and will discuss changing board procedures to require the mayor to vote on issues. On the agenda of the regular meeting Town Board on January 12 is a wellness center update from the Medical Center and a liquor license transfer from Casa Casa (Grumpy Gringo) to Taylor Legg operating as Fajitas Rita. Also on the agenda is consideration of an IGA with the recreation district as related to DOLA grant-funded positions. Transportation Committee Chair Kimberly Campbell is expected to provide a report on suggested parking strategies; downtown planning steering committee appointments will be made and Norris reminded the board that a trustee election is set for April. Among those who have announced candidacies are both Norris and Paul Fishman.
2. Committee Review and Suggestions or Changes.  
Chair Webermeier said assignments would be deferred until a full contingent of committee members were present. He asked board members to give consideration to the current committee structure and bring thoughts to the next meeting.
3. Meeting Schedule for the Year and Critical Dates.  
Board members received a handout on meeting dates and critical budget-related filing dates. Webermeier noted that critical dates may include a potential ballot issue later in the year, saying the board needs to conclude whether to move forward or not. He asked Staffer Suzy Blackhurst to obtain the election calendar from the Secretary of State’s office.
4. Board Vacancy.  
Webermeier said he had requested an update from Commissioner Donnelly via email, but has not yet had a response. It is understood that second interviews will all three commissioners will be conducted, however timing on that schedule is unknown.

**C. Adjourn**

Jon Nicholas moved that the meeting be adjourned. Steve Kruger seconded the motion. Motion passed unanimously.

  
Suzy Blackhurst, Recording Secretary

DATE: 2-2-16

  
Scott Webermeier, Chair

DATE: 2/2/16