



Visit Estes Park

Agenda

Visit Estes Park Regular Board Meeting
April 16, 2026, 1:30 p.m. - 3:30 p.m. MT

**Visit Estes Park Offices:
1692 Big Thompson Avenue, 1st Floor
conference room, Estes Park, CO.
Virtual Meeting via Zoom**

- I. CALL TO ORDER BY CHAIRPERSON
- II. CONSENT AGENDA (est. 2 minutes)
 - A. Approval of agenda
 - B. Approval of Minutes from March 19, 2026, Regular Board Meeting
- III. COMMENTS
 - A. Public
 - B. Town Trustees (est 5 minutes)
 - C. County Commissioner (est 5 minutes)
 - D. Board Members (est 10 minutes)
 - E. Liaisons (est 5 minutes each)
 - F. CEO Update (est 10 minutes): MAC, Task Force, Staffing
- IV. FINANCIALS & BUDGET REVIEW (est 10 minutes)
 - A. Review & Accept Financial Statements through February 2026
- V. MARKETING PRESENTATION through 1st quarter (January – March, 2026)
 - A. Amanda Scherlin, VP of Visitor Experience
- VI. ADDITIONAL ITEMS & DISCUSSION (est 10 minutes)
 - A. Thank you to Mayor Pro Tem Marie Cenac!
 - B. New VEP Board Appointments
- VII. ADJOURNMENT