



Visit Estes Park
The Destination
Marketing Organization
VisitEstesPark.com

Board of Directors Special Meeting September 29, 2016 Minutes

Board Members Attending: Karen Ericson, Steve Kruger, Lindsay Lamson, Morgan Mulch, Jon Nicholas, Adam Shake, Scott Webermeier

Elizabeth Fogarty, President & CEO
Suzy Blackhurst, Visit Estes Park (VEP) staff

The meeting was called to order by Chair Scott Webermeier at 2:00 pm

Public Comment: None.

Board Comment: Chair Webermeier noted that an action Item #3 – Consideration of Employment Contract with Elizabeth Fogarty should be added to the agenda. Agenda items noted on the advance agenda for a proclamation and Approval of Revised Operating plan to become items #4 and #5.

A. Action Items

1. Approval of the Agenda

Steve Kruger moved the agenda be accepted as revised. Lindsay Lamson seconded the motion. The motion passed unanimously.

2. Request to Enter Executive Session

Karen Ericson moved that the board enter an Executive Session for the purpose of discussion of a personnel matter, and not involving: any specific employees who have requested discussion of the matter in open session; any member of this body or elected official; the appointment of any person to fill an office of this body or of an elected official; or personnel policies that do not require the discussion of matters personal to particular employees under C.R.S. Section 24-6-402(2)(f). Morgan Mulch seconded the motion. The motion passed unanimously.

Following a brief executive session, the board reconvened. Rewording of one sentence in a proposed employment agreement with CEO Elizabeth Fogarty was suggested and need for spacing between two paragraphs was noted.

Lindsay Lamson moved that the board approve the employment agreement with Elizabeth Fogarty that includes the suggested modifications. Kruger seconded the motion. The motion passed unanimously.

3. Proclamation Supporting "Restore America's Parks."

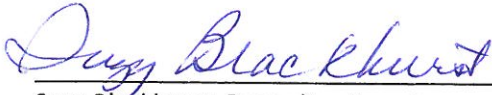
CEO Fogarty provided brief information about a Pew Charitable Trust effort to increase funds for infrastructure provided to national parks, including to Rocky Mountain National Park. The three-year project is a supporting a grassroots movement to secure support for the effort from individual organizations, towns and others. A representative from the Pew Trust will be in Estes Park Oct. 4 and is available to meet with the board. He also will be meeting with Mayor Todd Jirsa, Elizabeth and selected trustees. Board members noted a willingness to hear more about the program.

4. Approval of Revised 2017 Operating Plan

CEO Fogarty distributed copies of the Operating Plan that included grammatical changes, punctuation corrections and some verbiage alterations. She said the new document contained no substantive concepts or programming differences from the first version approved by the board during their meeting on September 20. Adam Shake moved the revised document be approved. Lamson seconded the motion. The motion passed unanimously.

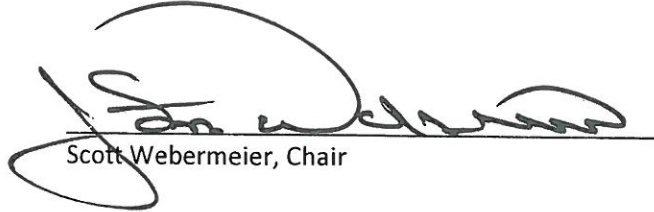
B. Adjourn

Mulch moved the meeting be adjourned. Jon Nicholas seconded the motion. The motion passed unanimously.



Suzy Blackhurst, Recording Secretary

DATE: 11-15-16



Scott Webermeier, Chair

DATE: 11/15/16