



Visit Estes Park  
The Destination  
Marketing Organization  
VisitEstesPark.com

## Board of Directors Special Meeting Minutes October 15, 2013

**Board Members Attending:** Bill Almond, Lindsay Lamson, Lynette Lott, Jon Nicholas, Adam Shake, Scott Webermeier, Chris Wood

**Also Attending:** Ron Norris, Town Board Trustee Liaison  
Visit Estes Park President & CEO Peggy Campbell  
Visit Estes Park Staff Suzy Blackhurst, Brooke Burnham, Kirby Nelson

The Board of Directors of Visit Estes Park met during a special session at which the establishment of a Tourism Recovery Fund was discussed.

Jon Nicholas noted that the purpose for such a fund would be for advertising and marketing. He moved that Visit Estes Park establish a post flood tourism marketing recovery fund to accept donations pursuant to IRS rules. The fund is to be used for the promotion of the destination and collection of funds for matching grant applications. Scott Webermeier seconded the motion. The motion passed unanimously.

Board members directed that a separate account be established at the Bank of Colorado where donations will be deposited.

### Adjourn.

Chris Wood moved the meeting be adjourned. Lynette Lott seconded the motion. Motion passed unanimously.

*Suzy Blackhurst*  
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Suzy Blackhurst, Recording Secretary

*Bill Almond* 11/12/13  
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Bill Almond, Chair