



Visit Estes Park
The Destination
Marketing Organization
VisitEstesPark.com

Media Contact:
Rachel Oppermann
Visit Estes Park
ROppermann@VisitEstesPark.com
(970) 586-0500

MEDIA ADVISORY—FOR IMMEDIATE RELEASE

WHAT: Gathering to celebrate vibrant summer and fall seasons, 5 years mountain strong

WHY: 5 years post-flood, the phrase “Mountain Strong” has proven to be more maxim than motto.

“Through historic effort and cooperation, Estes Park residents and business owners have dug in their heels and brought this awesome town back to a point where tourism and hospitality are firing on all cylinders, making it possible to win awards like [Sunset Magazine’s Best Mountain Town](#) and to earn a place on [Expedia’s Top-Rated Vacation Destinations in North America](#),” says Visit Estes Park Interim CEO, Shannon Davis.

Visit Estes Park wants to honor the grit of our community—and applaud a successful summer and fall tourist season—with a few words from Estes Park Mayor Todd Jirsa and Colorado Senator Cory Gardner.

WHO: Media, residents, guests – all are invited.

WHEN: Thursday, November 8, 2018, 12:00 PM

WHERE: Elkins Distilling Co.
1825 North Lake Avenue, Estes Park, Colorado 80517

The setting will be casual and conversational.

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Visit Estes Park's mission is to drive tourism and year-round economic growth through effective and efficient destination marketing. For more details about VEP go to VisitEstesPark.com.