



Visit Estes Park
The Destination
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ESTES PARK NAMED "Best Mountain Town" BY SUNSET MAGAZINE

ESTES PARK, Colo – Estes Park, Colorado’s quintessential mountain town and basecamp to Rocky Mountain National Park, has earned the accolade of Best Mountain Town in *Sunset’s* 2018 Travel Awards.

Sunset’s editors cited our “full roster of outdoor activities (fly fishing! camping! hiking!)”, our proximity to one of America’s most popular national parks, and the ease of driving here from the Front Range. They also called out our free outdoor music events and epic autumn foliage.

“Sunset has long been one of the top lifestyle and travel mags in the West, and we’re honored to be their Best Mountain Town,” says Visit Estes Park’s interim CEO, Shannon Davis. “The entire list is full of surprising lifelist material, and their write-up about Estes Park makes me want to climb at Performance Park and find an empty trail in Rocky Mountain National Park—and it will for its readers, too.”

To be considered, cities, towns, businesses, attractions and services from the 13 Western United States filled out a questionnaire and submitted photos and other supporting materials to make a compelling argument for their recognition. *Sunset* editors then voted in the “best of” based on the submissions received.

Find the full list of *Sunset’s* 2018’s Travel Award winners at sunset.com/travel/best-places-to-travel.

Visit Estes Park’s mission is to drive tourism and year-round economic growth through effective and efficient destination marketing. For more details about VEP go to VisitEstesPark.com.

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