



Visit Estes Park  
The Destination  
Marketing Organization  
VisitEstesPark.com

Thank you for your partnership with Visit Estes Park! In an effort to promote each business in a consistent and informative way, we are implementing a few changes to the way menus are displayed. Each menu display will need to meet the following requirements:

#### Menu Requirements:

- Display must fit in one 18"x24" panel.
- The print on the menu needs to remain within 16 3/8ths" x 22 3/8ths" to account for the borders of the display rack.
- Physical address and phone number must appear on the display in the lower right hand corner as well as website if applicable.
- Display panel must be filled, via menu or photographs (limited negative space).
- The menu needs to either be printed on one singular piece of paper or if you choose to paste pieces to one larger sheet of paper, please use a strong glue to prevent pieces falling off and gathering at the bottom of the display. These menus are flipped through often during the day and need to withstand constant movement.
- Please use paper. Foam board, or any other thick materials will not fit in the holder.
- Large font, photos, and use of appealing colors are highly recommended.
- No hand-written information.

Great Example: Shakes Alive!

Entire panel is filled, contact information, photos of menu items, appealing colors, it has been printed on one piece of paper.

For printing and formatting services, please contact:

Marsha Hobert with Hobert Office Services at [hobertltd@aol.com](mailto:hobertltd@aol.com) or (970)586-9519

Sue Doylen with Master Graphics Printing and Shipping at [mgpep@gwestoffice.net](mailto:mgpep@gwestoffice.net) or (970)586-2679

Our goal is to have organized, informative, and visually appealing menu displays for guests and residents. Please deliver your finished menu display to 1200 Graves Avenue, Estes Park or contact Abi Huebner at [ahuebner@visitestepark.com](mailto:ahuebner@visitestepark.com) or (970) 586-0500 to arrange pick-up of your menu display.

Thank you for participating in the menu display. Advertising should be considered an investment, never an expense. We understand your schedules are busy; however, we are confident this will help you advertise in a more effective way. Please have your new menu submitted as soon as possible.

If you have any questions, please do not hesitate to Abi Huebner: [ahuebner@visitestepark.com](mailto:ahuebner@visitestepark.com)

