

RESOLUTION NO. 04-14

WHEREAS deteriorating road and street conditions throughout the Town of Estes Park are detrimental to providing a positive guest experience; and

WHEREAS having new activities that provide our guests expanded opportunities for things to do while vacationing in the Estes Park area encourages increased visitation and encourages repeat visitation; and

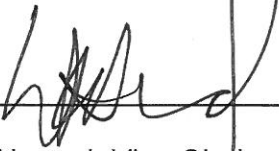
WHEREAS Estes Park's hiking and walking trails are primary community and guest recreational amenities that add significantly to the quality of life we all enjoy and enhance the guest experience; and

WHEREAS investing in Estes Park's infrastructure is a critical component of being a healthy, vibrant, and sustainable community; and

NOW, THEREFORE, BE IT RESOLVED that the Board of Visit Estes Park officially declares its support for Ballot Issue 1A, to increase the Town's Sales Tax Rate by 1% so that funding for street and public trail improvements and a contribution to a Community Recreation Center is available.

DATED this 18th day of March, 2014.

ESTES PARK LOCAL MARKETING DISTRICT



Bill Almond, Vice Chair

ATTEST:



Scott Webermeier, Secretary