

Staff Photographer | Visit Estes Park

Full time | Creative

Updated: 3-8-2021

Location: Estes Park, CO

Reports to: Stakeholder Services Director

General Summary: Visit Estes Park (VEP) is seeking a self-motivating, innovative, outdoorsy, creative person to fill the role of Staff Photographer. The ideal candidate will have an inspirational style, one that will create excitement and a sense of urgency around visiting Estes Park. This is a key role on our marketing and sales team that will conduct a mixture of shoots for our stakeholder businesses as well as shoots for our external marketing efforts.

Essential Job Functions

- Execute general and special assignments requiring professionalism and technical expertise using digital cameras, including:
 - Creating stakeholder portfolios for advertising purposes (75%)
 - Candid coverage of Town of Estes Park events (10%)
 - Ability to shoot nature, scenery, wildlife, and adventure pursuits with minimal direction (15%)
 - Willingness to follow creative direction for shoot assignments
- Create engaging blogs with photography and creative writing
- Ability to edit all images using digital tools
- Love of the outdoors, adventure pursuits, and a familiarity with and love of the Estes Park area
- Contribute to the Visit Estes Park website and official visitor guide
- Willingness to work weekend and evening assignments
- Manage archive of all Visit Estes Park creative content (Brandfolder)
- Ability to work in all types of environments from offices to mountain tops
- Ability to work independently with minimal supervision
- Demonstrate initiative and follow-through on areas of responsibility

Minimum Job Requirements

- Four-year degree in relevant field is preferred but may be substituted with experience
- Proficiency in Photoshop (provided) or equivalent software
- Sound knowledge of general techniques and technical processes required in multiple areas of photography

- Must be able to work effectively in collaboration with clients to create motivating photographs

Salary Info: \$41,000 - \$52,000/yr

Benefits & Perks:

- Medical, Dental, Vision, Life Insurance available
- Colorado government employee pension (PERA)
- Annual photography equipment allowance
- Vacation & Sick leave
- Live & Work in the most beautiful place in the world - Estes Park, Colorado

For consideration please submit your resume & portfolio to:

HR@Visitestepark.com

Applications will be accepted through 4/2/2021 or until filled. **All applications must contain a portfolio to be considered. Creative writing examples are a plus but not required to be considered for the position.**

NOTE: Due to the large amount of applications we have received for this position in the past any applicant that fails to meet the criteria above or fails to include a portfolio will not be considered for this position.

No relocation package is available with this position.