



## Ten Ways Tax Extension will Benefit Residents

1. Ensure year-round staffing for essential services, such as healthcare, fire, emergency medical services, grocery and retail.
2. Make high-quality, varied amenities available year round, such as restaurants, shops, breweries and attractions that are adequately staffed.
3. Create a stronger sense of community which comes with having a year-round, long-term workforce.
4. Ensure Estes Park's future by enabling business investments by the next generation.
5. Make Estes Park family friendly for the families who live here, not just guests.
6. Set Estes Park's children up for success from an early age.
7. Create a community that Estes Park's children will want to stay in as they reach adulthood.
8. Contribute to a more resilient economy by making it easier for new businesses outside of the tourism industry to open in Estes Park.
9. Provide equitable access to opportunities and resources for our diverse community.
10. Retain our destination's good reputation by adequately serving the customers who are visiting now.